

Delivering Improvements and Outcomes / Gaps and areas for Further Improvement

ESSEX STRATEGY OUTCOME	Identified as relevant to this LSP in the Essex Strategy	OUTCOMES/IMPROVEMENTS DELIVERED	GAPS AND FURTHER IMPROVEMENTS
<b>Increase educational achievement &amp; skills</b>			
1) Children progress well & achieve more at all key stages	Y	<ul style="list-style-type: none"> <li>Through extended services sustainability funding there have been a variety of 'out of school activities' delivered across the district to encourage more children and young people to engage in positive activities and increasing motivation with a potential impact on achievement.</li> </ul>	<ul style="list-style-type: none"> <li>Under 40% (amongst the worst in Essex) of all students achieving 5 or more A-C grades at GCSE</li> <li>Key stage data is only available annually.</li> </ul>
2) Fewer primary and secondary school pupils in Essex who are persistently absent from school	Y	<ul style="list-style-type: none"> <li>Activities and projects supported by the Interaction Partnership such as the funding for a bus for Frobisher School, ensuring that truant children are picked up and taken to school every day.</li> <li>Education welfare service ran a campaign to target those pupils in schools who were at risk of becoming persistent absentees. The full impact of this work will not be known until the end of the summer term but early indications were that the campaign was encouraging.</li> </ul>	
3) Fewer 16-18 year olds in Essex who are not in education, employment or training	Y	<ul style="list-style-type: none"> <li>Clacton Consortium provides improved curriculum offer at post-16, with Combined "Subject Fair " Event for year 11 leavers in Clacton, attended by 379 (up from 338 last year)</li> <li>Provision of new specialist diplomas in area for Business &amp; Finance, Creative &amp; Media, Society, Health &amp; Development from 2010 and IT, Retail and Sports from 2011.</li> <li>Two roll-on, roll-off programmes (Harwich and Clacton) for Entry To Employment – around 60 participants per year</li> <li>Approximately 150 places per year offered to 14-16 yrs in Tendring for vocational courses alongside school curriculum to encourage post-16 progression onto qualifications and prevent drop-out</li> <li>Close links between providers and Connexions, and reactive to suggestions for new courses starting in January e.g. in Retail and Admin</li> <li>Taster Days, information &amp; advice days, BTC sponsored "Get Sorted" events held every year to attract "don't knows" into training and education</li> <li>Tendring Learning Partnership Test Bed project started April 2009 to look at "Engaging Males" (funded by LSC to £25,000)</li> <li>Career Track programme is available through Tendring District Council to external employers and open to all employees aged 16 and over – all apprenticeship qualifications are fully funded by the Learning Skills Council. The Career Track programme is part of the BCT Consortium, formed by a number of training providers from North Essex to deliver learning opportunities in the work place.</li> <li>Connexions staff continue to work with the NEET group and significant numbers of young people attend the entry to employment programme and other vocational programmes.</li> <li>MUGA – See case study for more information</li> </ul>	<ul style="list-style-type: none"> <li>Tendring has the highest percentage of people NEET</li> <li>3rd worst district in IMD for education, skills &amp; training.</li> </ul>
<b>Support vulnerable people</b>			
4) Increase the number of older people supported to live at home	Y	<ul style="list-style-type: none"> <li>Provision of a Careline Service which is free to those 85 years and over.</li> <li>Joint project between Practice Based Commissioning, Essex County Council , Adult Health and Social Care, Community Commissioning North East Essex NHS to improve the access for Re-ablement and Intermediate Care Services to avoid admission to hospital and facilitate discharge.</li> <li>Funding to Tendring Home Improvement Home from Hospital scheme.</li> </ul>	<ul style="list-style-type: none"> <li>Highest rate for proportion of older residents. 30%+ of residents.</li> <li>Has the highest proportion of older people in the East of England.</li> <li>Projected 25% increase from 2005-2015</li> <li>Some LSOAs in highest 20% for rates of social care users and deprivation affecting older people.</li> </ul>
5) More support for carers	Y	<b>Awaiting information</b>	<ul style="list-style-type: none"> <li>Highest rate of carers known to Social services in Essex (9.4 per 1,000 population)</li> <li>Highest rate of unpaid carers in Essex (140 per 1,000 population)</li> </ul>
6) Support vulnerable people achieve independent living	Y	<ul style="list-style-type: none"> <li>An exciting new 'Reach Out' service will be supported by CWOP partners. It is based on direct community work to improving access to services, benefits, increase in training/skills and employment. It will be implemented in areas of highest need, Harlow, Tendring, and Basildon -See case study for more information.</li> <li>Partners to the Tendring LSP are setting up a new Multi-Agency centre in Clacton. This will deliver co-ordinated health and welfare service to an area with significant inequalities</li> <li>Publication of a new "Homelessness Strategy" and delivery plan which places a strong emphasis on prevention initiatives and providing increased protection to the most vulnerable groups, including homeless young people and victims of domestic</li> </ul>	<ul style="list-style-type: none"> <li>Highest rate (3.1 per 1,000) of service users with physical impairment in Essex</li> <li>2<sup>nd</sup> highest rate (5.8 per 1,000) in Essex for all sensory impairments</li> <li>Highest rate (0.8 per 1,000) in Essex for severe sensory impairments</li> <li>Has the second highest rate for all forms of impairment 5.8/1000.</li> <li>A high level of residents consider themselves to have a limiting long-term illness (particularly high in coastal areas).</li> <li>Has the highest prevalence of people registered with a learning disability 7.2/1000.</li> <li>High proportion of economically active people within the disabled population and a high take up of benefits.</li> </ul>

Our People

		<ul style="list-style-type: none"> <li>violence.</li> <li>Money set aside for the implementation of Personal Health Plans which will have an impact on this client group. The plans will help those with Long Term Conditions to focus on needs they personally perceive as effecting quality of life and health to be addressed by the services</li> <li>The PCT &amp; ECC Supporting People have commissioned a number of organisations to provide support to vulnerable people that includes home improvement, accessing services and promoting health &amp; wellbeing</li> </ul>	
7) Reduce 'fuel poverty'	N	<ul style="list-style-type: none"> <li>Triggering of £1.7m worth of "Warm Front" grants to help tackle fuel poverty and energy efficiency homes.</li> <li>Fuel Poverty will be included within the Health Inequalities Strategy.</li> </ul>	
8) Protect vulnerable people at risk of abuse/neglect	N		<ul style="list-style-type: none"> <li>62 per 10,000 – 3<sup>rd</sup> highest number of CLA in Essex</li> <li>Below average number of CPP.</li> <li>Highest rate (7.2 per 1,000 pop.) on ECC learning disabilities register in the County</li> </ul>
9) Improve access to childcare by low-income families	N		
<b>Better public health and longer lives</b>			
10) Improve life expectancy	Y	<ul style="list-style-type: none"> <li>Development of a Community and Wellbeing Centre (Multi-Agency Centre) to address some of the health issues in Tendring and in Clacton in particular. The Community and Wellbeing Centre will address some of the key issues which were highlighted in the JSNA.</li> <li>ReachOut initiative aims to work with as many people as possible in neighbourhoods through a process of "listening surveys" by door knocking, meeting people in the street and in other local community venues. It is targeted at Jaywick and Pier ward and addresses a range of inequalities – See case study for more information.</li> <li>Implemented a Local Enhanced Service with GPs to address primary prevention of Cardiovascular Disease, targeting those in areas of low life expectancy &amp; high deprivation and also with Learning Disabilities.</li> <li>NHS led around a range of issues that impact on life expectancy such as stop smoking and obesity.</li> <li>A range of initiatives to address diabetes including the provision of a Diabetes Outreach Nurse targeting Pier &amp; Jaywick, development and provision of Diabetes Personal Records, an awareness campaign targeted at the over 45s.</li> <li>Health Trainers Initiative launched.</li> <li>Provision of mobile unit across Tendring to increase uptake of immunisations.</li> </ul>	<ul style="list-style-type: none"> <li>Life expectancy in Tendring is only 70.1 years compared with Littlebury Ward in Uttlesford 88.7 years.</li> <li>District with the highest rate of male all cause mortality in 2007.</li> <li>Has above the average male under 75 all cause mortality in 2007.</li> <li>Above the national average rate for male all cause mortality related to cancer in 2007.</li> <li>Has a rate above the national average for male under 75 all cause mortality for circulatory diseases in 2007.</li> <li>Tendring had a higher than the national rate of suicide for males and females in 2007.</li> <li>Has a rate higher than the Essex average in 2005/06 for admissions to hospital for respiratory disease.</li> <li>Has a rate higher than the Essex average in 2005/06 for those diagnosed with hypertension.</li> <li>Has a rate higher than the England average in 2005/06 for diagnosis of coronary heart disease.</li> <li>Has a rate higher than the England average in 2005/06 for diagnosis of diabetes.</li> <li>Has a rate higher than the England average in 2005/06 for diagnosis of chronic obstructive pulmonary disease.</li> <li>Continued focus and support for activities in Jaywick, both in terms if infrastructure improvements and a clear strategy, in partnership, for dealing with Health Inequalities.</li> </ul>
11) Reduce obesity	Y	<ul style="list-style-type: none"> <li>Despite the economic climate membership of Lifestyles and Clacton Leisure Centre now stands at 1150, a 300% increase (March 09).</li> <li>Adult weight management and exercise referral schemes in place, There has been a steep rise in the number of adults taking part in weight management programmes including Shape Up and Weight Watchers. Current average BMI drop of 1.76 with a 58% completion rate at twelve weeks.</li> <li>80% of year 6 children measured with 17.3% obese against a target of 16.6%. Work ongoing to address obesity issues in children includes the MEND programme, Child Health Improvement sessions and a number of joint initiatives with both TDC and education.</li> </ul>	<ul style="list-style-type: none"> <li>Tendring's estimated obesity rate of 26.6% is the 2<sup>nd</sup> highest in Essex in 2003/05.</li> <li>High obesity levels in both reception and year 6 children.</li> <li>Ongoing Active promotion of 'Change 4 Life'</li> <li>Improved collection rate of 85% of year 6 children measured in place for this year.</li> </ul>
12) Reduce smoking prevalence	Y	<ul style="list-style-type: none"> <li>NHS Stop Smoking Service met 2008/09 stretched target of supporting 1,266 smokers from Tendring to become "four-week quitters", contributing to NHS NE Essex meeting its Vital Signs smoking cessation target.</li> <li>Pilot project offering food voucher incentives to encourage pregnant women in Clacton and Harwich to stop smoking had little impact, but overall number of pregnant women quitting with NHS support increased, and rate of smoking at time of delivery reduced in 2008/09 by approximately 1% to 22.5%.</li> </ul>	<ul style="list-style-type: none"> <li>Tendring's estimated average smoking prevalence rate of 21.6% is slightly below the Essex average. However, many of the areas in the 20% highest all-age smoking-attributable mortality rate in Essex are in Tendring.</li> <li>NHS Stop Smoking Service has stretched targets for 2009/10 for number of quitters from 20% most deprived Medium Super Output Areas (MSOAs) with aim of reducing smoking-related health inequalities.</li> <li>Rate for women known to be smokers at time of delivery remains significantly higher than in Colchester (22.5% compared to 17.3%), and national target is 15%.</li> <li>NHS NE Essex is implementing social marketing interventions in 2009/10 to tackle smoking in pregnancy.</li> </ul>
13) Improve mental health and well being	Y	<ul style="list-style-type: none"> <li>Low levels of MH hospital admissions</li> <li>In partnership with the DWP and NHS the district council have been able to deliver a Condition Management Programme at Clacton Leisure Centre. This has lead to an increase in referrals to this scheme, which aims to provide residents claiming incapacity benefit with support to return to work, and has a susses rate of around 30%.</li> </ul>	<ul style="list-style-type: none"> <li>Highest rate of MH benefit claimants; above Essex &amp; England averages.</li> <li>Above average rate of the working age population suffering from a neurotic disorder/depression in 2000.</li> </ul>

			<ul style="list-style-type: none"> <li>NHS NEE has invested in the IAPT programme commissioning RETHINK to provide our local service called "Health in Mind". The IAPT service has specific target to assist people to return to work.</li> </ul>	
	14) Reduce teenage conceptions	Y	<ul style="list-style-type: none"> <li>Actions to increase support 09/10 identified in PCT funding plan, including sexual health awareness training for increased number of staff and further sexual health outreach work.</li> <li>Partnership working, through ECC, NHS NE Essex and other agencies, is ensuring coordinated delivery and/or development of specialist services aimed at reducing teenage conceptions e.g. sexual health education in schools, Young People's contraceptive services, as well as more general support (eg educational, housing, benefit advice) for the young people, including teenage parents, who are most likely to have unplanned pregnancies.</li> <li>Demand and need for services remains high, and most recent teenage conception rates (2004-07) show increases following a small but steady decline since 1998.</li> </ul>	<ul style="list-style-type: none"> <li>Teenage conception rate is above the Essex and East of England average. <i>Provisional</i> figures for 2007 show that the conception rate was 45.9 per 1000 15-17 year olds compared to 45.7 in 1998 and 41 in 2006.</li> <li>There are specific wards within Tendring that have been identified as Teenage Pregnancy 'hotspots' – often located in more disadvantaged communities &amp; linked to poor educational attainment. These have not yet been identified from the 2004-07 data but are likely to still be those with highest levels of deprivation and "NEET" (young people not education, employment or training)</li> <li>Although services are being developed across Tendring there remain significant issues around accessibility and availability, particularly of contraceptive services including Long Acting Reversible Contraception (LARC). Actions to increase provision are being taken by NHS NE Essex, working with CHUFT. PCT funding has also been identified to increase other services in 2009/10 including sexual health awareness training for staff and further sexual health outreach work</li> </ul>
	15) Reduce sexually-transmitted diseases	N		
	16) Raising birth weights	N		
	17) Reducing infant mortality 3	N		Average IMR (4.5%)
	18) Promote breastfeeding	N	<ul style="list-style-type: none"> <li>Breast feeding initiation in 2006/07 across all five PCTs ranged from 69%-75%, above the national average of 69%. However, there are pockets of lower rates. In 2005/06 there were four districts below 69%, namely Basildon, Epping Forest, Harlow and Tendring.</li> </ul>	
	19) More immunisation	N		
	<b>Help parents raise their children well</b>			
	20) Parents feel able with community help to raise their children well	N		
Our Communities	<b>Improve access to housing</b>			
	21) Ensure a range of affordable homes are available	Y	<ul style="list-style-type: none"> <li>Minimum dwelling provision in the Regional Spatial Strategy 8,500</li> <li>The Tendring District Local Plan 2007 contains a policy to seek a 40% affordable housing component in all schemes of over 15 dwellings. This policy is being implemented by the Development Control Team.</li> </ul>	<ul style="list-style-type: none"> <li>Is significantly above the regional average for dwellings deemed unfit in 2005.</li> <li>Estimated shortfall in affordable housing 540.</li> <li>Approximately 41% of households include a person with a long term illness which is significantly above the regional and national average.</li> <li>Tendring's Housing Strategy identified that a further 59 pitches for traveller caravans were required across the County, including the neighbouring counties of Herts, Cambs and Suffolk.</li> </ul>
	22) Reduce homelessness	N		
	23) Increase supply of suitable accommodation for care leavers, youth offenders and runaways	N		
	<b>Improve access to services</b>			
	24) Improved access for residents to education health and leisure facilities	N		
	25) Ensure access to local jobs and community facilities	N		
	<b>Improve transport</b>			
	26) Improve the condition of the roads	N		
	27) Minimise congestion on the roads	N		
28) Improved public and community transport	Y	<ul style="list-style-type: none"> <li>Working with ECC to look at journey times and essential public services to see ways in which these can be improved / made shorter.</li> <li>Introduction of "Z Bike Scheme" for the rural NEET's community.</li> <li>The Local Development Framework seeks to ensure that new homes are concentrated in areas with good access to public transport.</li> <li>Taking forward issues from Improving Access to Healthcare stakeholder event.</li> </ul>		
<b>Strengthen the voluntary sector</b>				
29) Increase formal participation in voluntary clubs & groups	Y	<ul style="list-style-type: none"> <li>Additionally, Chelmsford, Braintree, Brentwood and Colchester LSPs are planning to direct PRG into schemes that will transform scale of volunteering in their areas.</li> <li>New refurbishment at TCVS provides top quality facilities for the third sector; regular volunteer recruitment events, January &amp; April 2009; extra family support activities, target of 250 increase in volunteers exceeded by 4%, PRG funds are providing for</li> </ul>		

		more volunteer recruitment.	
30) Increase levels of neighbourly helpfulness	N		
31) Achieve a good level of support for young carers	N		
<b>Make communities safer</b>			
32) Better protection from road accidents	N		Had above the national and regional rate of KSI in 2003/05.
33) Better protection from fires	N		
34) Reduce substance misuse - particularly by young people	Y	<ul style="list-style-type: none"> <li>Investment in a schools liaison worker to co-ordinate activities designed to raise awareness of the dangers of alcohol misuse and to provide advice and support.</li> <li>Tendring KEEP Project – Employ Open Roads worker to work with specialist police officers to address the most prolific drug and alcohol misusing offenders.</li> <li>Investment to increase the volume of test purchases of underage alcohol sales.</li> <li>Employ Open Road Floating Support Worker – to reduce crime and substance misuses among adults referred and to provide a support structure to enable them to obtain employment/training, housing and debt management.</li> </ul>	<ul style="list-style-type: none"> <li>Male alcohol specific hospital admission rate; 271.38 (2<sup>nd</sup> highest rate in Essex). Female rate; 119.66 (highest rate in Essex)</li> <li>One of only 3 districts with both male and female rates of alcohol-specific hospital admission above the Essex average admissions</li> </ul>
35) Reduce re-offending by adults and young people	Y	<ul style="list-style-type: none"> <li>Continue to fund 2 Youth Mentors to support young people who have been issued with and ABC or ASBO. The project is delivered by NACRO to reduce the numbers of ABCs which are breached and result in an application for and ASBO by reducing offending by children and young people and increase positive attitudes and behaviours amongst those at risk of offending especially 8-13 year olds.</li> </ul>	
36) Reduce number of first time entrants to the criminal justice system	Y	<ul style="list-style-type: none"> <li>Continue to support the Firebreak Scheme, which engages with young people who are need of direction; participants are identified via the Police and YOT are included on the course. The project is delivered over a number of weeks and involves the young people being trained as junior fire fighters with a demonstration and presentation day is held at the end of the course where parents are invited to attend.</li> <li>Continuation of Operation Triton (Army/Police School diversion project).</li> <li>Delivery of a Crucial Crew event for Year 6 pupils in Colchester</li> </ul>	
37) Reduce serious violent crimes and assaults causing injury	Y	<ul style="list-style-type: none"> <li>Regular licensing checks, which include test purchasing to ensure that high risk groups are not exposed to possible violence and associated injury.</li> <li>High visibility patrols in target areas at key times to deter violence.</li> <li>Identification of high risk persons through domestic violence forums and DV1 system to act early to reduce offences.</li> <li>Support roll out of MARAC(Multiagency Risk Assessment Conferencing) in Tendring</li> <li>Provision of education programmes in schools that focus on risk taking to promote sensible behaviour and thereby preventing offences.</li> <li>Fund SAAIF (Stopping Aggression and ASB in Families) To reduce ASB and aggressive behaviour by young people in the family home and in turn reduce the levels of ASB these young people exhibit in the community.</li> </ul>	<ul style="list-style-type: none"> <li>Develop victims of violent crime support group to inform partner agencies on how best to reduce violent crime.</li> </ul>
38) Reduce incidents of domestic violence	Y	<ul style="list-style-type: none"> <li>To continue to provide vital information of Domestic Violence and professionals through leaflets, promotional events and other media campaigns.</li> <li>Support roll out of MARAC(Multiagency Risk Assessment Conferencing) in Tendring</li> <li>Continue to fund the Probation Women's Safety Worker and support IDAP programme.</li> <li>Fund SAAIF (Stopping Aggression and ASB in Families) to run a programme for young people and their parents and carers.</li> <li>Run a parallel group programme for young people who are perpetrating or who have witnessed domestic violence, to support young people to develop positive and healthy relationships with others. For parents to be in parallel running groups to learn effective parenting skills.</li> </ul>	<ul style="list-style-type: none"> <li>3<sup>rd</sup> highest rate for domestic violence</li> </ul>
39) Reduce serious acquisitive crimes	Y	<ul style="list-style-type: none"> <li>To fund the Licensing Support Officer in order to support pro-active licensing initiatives ie: BOBB Scheme, Test Purchasing and directed licensed premises visits.</li> </ul>	<ul style="list-style-type: none"> <li>Develop better sharing of information between partners. Police analyst to provide quarterly Problem profiles to volume crime group in order for all partners to engage in problem solving.</li> </ul>
40) Provide specialist support to victims of a serious sexual offence	Y	<ul style="list-style-type: none"> <li>Through the Tendring DV Forum</li> </ul>	
41) Reduce racial crime	Y	<ul style="list-style-type: none"> <li>Support the delivery of activities led by the Tendring and Colchester Hate Crime Panel.</li> <li>To continue to provide vital information relating to Hate Crime through leaflets, promotional events and other media campaigns.</li> </ul>	
42) Reduce incidents of arson	Y	<ul style="list-style-type: none"> <li>Continue to support the Firebreak Scheme, which engages with young people who are need of direction; participants are identified via the Police and YOT are included on the course. The project is delivered over a number of weeks and involves the young people being trained as junior fire fighters with a demonstration and presentation day is held at the end of the course where parents are invited to attend.</li> </ul>	<ul style="list-style-type: none"> <li>3<sup>rd</sup> highest rate for young victims of crime</li> </ul>

	43) Reduce crime on public transport	N		
	44) Reduce number of children and young people experiencing crime or bullying	Y		
	45) Reduce antisocial behaviour	Y	<ul style="list-style-type: none"> <li>• New project called TENBAC –Tendring Business Against Crime implemented through the PRG to reduce business crime.</li> <li>• Implementation and continuation of Youth Mentoring scheme to increase positive attitudes and behaviours amongst those at risk of offending especially 8-13 year olds.</li> <li>• An increase in the number of people who use the ASB Reporting line.</li> <li>• Implementation and continuation of Neighbourhood Action Panels, Eastern Division being the first to introduce these in Essex; made up of members of the public and other agencies they identify issues in a defined local area and problem solve actions required to address these</li> <li>• Implementation and continuation of Fund Stopping Aggression and Anti-Social Behaviour in Families (SAAF) – running of a programme for young people and their parents/carers.</li> <li>• MUGA – See case study for more information</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to promote the ASB line through media, publicity and promotions.</li> <li>• Working with partners to identify specific hotspots and adopt a coordinated approach to tackling ASB.</li> <li>• To increase the level of “uniformed presence” across Tendring – Increase the number of PCSO’s.</li> <li>• To improve knowledge and information sharing for professionals and the wider communities in dealing effectively with crime and disorder through annual conferences, attending shows and events to help identify gaps.</li> </ul>
	46) Reduce fear of crime	Y	<ul style="list-style-type: none"> <li>• Reported 100% performance on the removal of abandoned vehicles in 2007/08.</li> <li>• Implementation and continuation of Neighbourhood Action Panels.</li> <li>• Crime Book which has gone out to all residents in Tendring.</li> <li>• Crime and Disorder survey sent to 4,000 Tendring Residents, information collected to inform yearly Strategic Assessment.</li> <li>• Implementation of Community Safety Handbook – delivered to all Tendring Residents.</li> </ul>	
<b>Make communities cleaner</b>				
	47) Improved street and environmental cleanliness	Y	<ul style="list-style-type: none"> <li>• Implementation on The Community Warden Scheme set up by the Interaction Partnership to improve community safety and tackling issues that undermine the quality of local environments, such as fly tipping, abandoned and untaxed vehicles, littering and graffiti.</li> <li>• Taking part in the vehicle litter campaign July 09</li> <li>• Carrying regular environmental clean ups with the communities.</li> <li>• Joining the Essex Wide Cleaner, Safer, Greener Network which will assist in using best practice and expertise of ENCAMS to help improve standards of cleanliness in the district.</li> </ul>	<ul style="list-style-type: none"> <li>• In 2005/06 Tendring had higher than average level of litter.</li> </ul>
<b>Promote participation in sport and culture</b>				
	48) Promote participation in the arts and cultural activity	Y	<ul style="list-style-type: none"> <li>• Links through Tendring Learning Partnership to Creativity, Culture and Education, with a merger of sports and arts activities for young people, e.g children’s carnival, “Imagination our Nation”.</li> <li>• Collaborative use of LSC &amp; SSCF funds to start a rock music qualification in Jaywick.</li> <li>• Princes Theatre (incorporating the Princes Theatre Youth Theatre Company) – The Princes offers a varied programme of entertainment for all the family and a wide range of community activities it is also the home of the prestigious Princes Theatre Youth Company.</li> </ul>	
	49) Increase participation in sport – particularly young people	Y	<ul style="list-style-type: none"> <li>• Through extended services sustainability funding, the CYPSP commissioned TDC Leisure Services to deliver an “Activetendring” programme that will provide a variety of sport, physical and creative activities for young people. These activities will take during Easter, May half term and summer holidays.</li> <li>• Investment made to promote incentives to encourage as many people as possible to lead healthy active lifestyles as well as supporting a new website to give information and advice</li> <li>• Free swimming for under 16s</li> </ul>	<ul style="list-style-type: none"> <li>• Had the lowest participation rate in moderate physical activity at 16.2% which was below the Essex and national averages in 2005/06.</li> <li>• Activetendring partnership commissioned sports clubs / organisations / sport centres to deliver a wide variety of activity to young people across the district at free or affordable prices.</li> <li>• Easter and May half term activities have included Art &amp; Craft, Dance, Percussion and Musical Theatre Workshops, sports have ranged from Basketball , Sportshall Athletics , Tag Rugby, Tri -Golf, Cricket, Tennis, Squash , Climbing Wall, Badminton , Volleyball, Self Defence classes for Girls, multi-activity for children with disabilities to soccer camps and football tournaments which further complimented the existing programmes being held at the council sports facilities.</li> </ul>
	50) Provide play facilities that meet local needs	N	<ul style="list-style-type: none"> <li>• £1.4m secured from Planning Agreements (S106) for improvements across the district.</li> </ul>	<ul style="list-style-type: none"> <li>• Below average satisfaction with leisure facilities.</li> </ul>
	51) Maximise the benefits from the 2012 Olympics	N		
<b>Promote sustainable economic growth</b>				
<b>Our Economy</b>	52) Higher educational attainment and skills levels in the adult Population	Y	<ul style="list-style-type: none"> <li>• Ongoing promotion of HE programmes, including Foundation degrees offered by Colchester Institute and the University of Essex. Also strong progression routes publicised, particularly via NVQs to Foundation degrees or via Access courses – with free access for first full level 2 (aged 19 upwards) and level 3 qualifications (aged 19-</li> </ul>	<ul style="list-style-type: none"> <li>• Qualifications are a particular issue in Tendring with 22.4% of the population reporting “no qualifications” in 2007 compared to a national average of 13.1%.</li> <li>• 27% of working population (lowest) educated to NVQ level 3</li> <li>• Significantly worse than the England average for:</li> </ul>

			25).	<ul style="list-style-type: none"> <li>% of working age population with no qualifications 2006.</li> <li>% with no qualifications - working age 2006.</li> </ul>
	53) Stimulate the creation of more high value-added jobs in Essex	N		
	54) Attract inward investment	Y	<ul style="list-style-type: none"> <li>Continued investment in Clacton Town Centre following the refurbishments with consent granted and work commences, in two instances, on the provision of 141 hotel rooms and associated function and conference facilities. New investments and restaurants have also opened including major chains such as Pizza Express and Domino's Pizza, bringing attractions, increased economic growth and much needed jobs to the area.</li> <li>A new Regeneration Strategy is being developed by INTend which will have a clear and focused delivery plan to drive forward regeneration across the District.</li> <li>Some speculative development, including small business units is taking place</li> </ul>	<ul style="list-style-type: none"> <li>Low rate of new business registrations in 2006 (under 30 compared to 55.1 in Uttlesford)</li> </ul>
	55) Stimulate business innovation	N		
	56) Stimulate business expansion	N		
	57) Regenerate selected town centres	N	<ul style="list-style-type: none"> <li>In support of developing sustainable communities, the Council has one of the most significant regeneration agendas in the country, focusing on major growth areas, such as the Thames and Haven Gateways, and those with significant deprivation, such as Jaywick in Tendring.</li> <li>Through Performance Reward Grant Funding a Town Centre Manager will be employed to bring about improvements to the town centres making it more attractive for new businesses.</li> <li>Masterplans/Area Action Plans/Town Plans are being developed for Dovercourt, Harwich, Clacton and Brightlingsea to help promote sustainable development in these town centres</li> </ul>	
	58) Help jobless people and disadvantaged groups to enter the Workforce	N	<ul style="list-style-type: none"> <li>The services provided by "50-not out!", which is managed by the council's Adult Community Learning Service, are completely free. The groundbreaking initiative, which currently operates in the mid and west of the county, has been so successful it is expanding its services into the Colchester and Tendring areas, including Harwich and Clacton.</li> <li>Continued improvement of Benefit Processing timescales from 12.5 days to 6 days despite the steep increase in customers making claims for support.</li> <li>A Worklessness Project Officer, funded through Performance Reward Grant will help to assess the provision within the District for initiatives to get people into work and develop new initiatives where appropriate</li> <li>A small grant fund is being developed through Performance Reward Grant for Jaywick which will help organisations provide targeted support to residents in this community to access skills development and become "work ready"</li> </ul>	<ul style="list-style-type: none"> <li>The JSA claimant count rate (Oct 08) is 1.9% below the regional and national average. The proportion of people claiming over 12 months (Oct 08) ranged considerably from 4.5% in Brentwood (the lowest in the region) to 13.4% in Tendring (3<sup>rd</sup> highest in the region).</li> <li>2<sup>nd</sup> highest unemployment rate (4.1%)</li> <li>Ranked 1st for employment deprivation. 72% of working age population economically active</li> <li>Ranked worst overall in Essex for employment deprivation, with 53% of its small areas in the 20% most deprived in Essex</li> <li>Is in the worst quartile for prosecutions and sanctions in relation to benefit fraud (3.93).</li> </ul>
Our World	<b>Protect the environment</b>			
	59) Ensure development avoids adverse impacts on the environment	N		
	60) Manage the Essex countryside	N		
	61) Reduce or limit the extent of Essex's carbon footprint and effectively adapt to climate change	N	<ul style="list-style-type: none"> <li>Agreed a member and officer lead for Climate Change and set up a steering group to ensure actions are monitored.</li> </ul>	
	62) Manage risk from flooding and coastal erosion	Y	<ul style="list-style-type: none"> <li>Large scale work has been undertaken to protect our coast line with the design and rebuild of a 120 meter section of sea wall in Holland-on-Sea and planned work for a further 60 meter section below York Road bringing the total investment to around £1.8m.</li> <li>The Council has completed Strategic Flood Risk Assessments for Jaywick and Harwich and commissioned a further study for the remainder of the district. All planning applications in areas of potential inland or coastal flood risk have to be accompanied by a Flood Risk Assessment.</li> </ul>	
	<b>Reduce waste and recycle more</b>			
	63) Reduce the amount of waste produced in Essex	N	<ul style="list-style-type: none"> <li>Waste Collection is the lowest in Essex and 16<sup>th</sup> lowest Nationally, with cost of collection also low and recycling improving.</li> <li>Looking to sign up to the Inter Authority Agreement (IAA) which allows us to introduce a separate organic waste collection service – to be implemented 2012.</li> </ul>	
64) Increase recycling levels	N	<ul style="list-style-type: none"> <li>Continued sponsorship of home composting and promotion of bottle banks. 10 additional recycling banks gives the district a total of 80 and 47 of our 48 schools have a recycling collection service.</li> </ul>		

