

Title of Action Plan being assessed	Reducing waste, increasing diversion from landfill and improving cleanliness
LAA indicator	NI191 – Reducing residual waste per household NI192 – Increasing reuse, recycling and composted NI195 – improving street cleanliness
Name of person completing this assessment	Jason Searles
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Date	18/10/2009
Which Partners are involved?	Essex County Council, District and Borough Councils, Voluntary and Community Sector, Environment Agency

1. What are the aims and objectives of this Action Plan – are there any in addition to achieving the LAA indicator target?

- Increasing the proportion of waste reused, recycled or composted
- Reducing the amount of waste sent to landfill
- Improving the level of street cleanliness

2. What are the steps used to deliver the Action Plan?

- School based curriculum linked education activity
- Education and information provision to increase understanding of: 'need for' and 'awareness of' services provided
- Continuation of existing baseline service
- Enhanced service delivery in terms of improved service allocation, extended service provision, and delivery of services in areas not currently serviced
- Use of action days/enforcement action to target areas where cleanliness is poor
- Improve information exchange and service arrangements between delivery agents to ensure service dovetailing
- Training for service providers
- Effective engagement with service providers to influence future service direction

3a. Think carefully about each of the equality groups below in turn. Could the Action Plan have a negative or positive effect on people in the group? Tick any group that could be positively affected, and put a cross against any group that could be negatively affected. Some groups can have both a tick and a cross.

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|-------------------------------------|--------------------|-------------------------------------|----------------------|
| <input type="checkbox"/> | Race and Culture | <input checked="" type="checkbox"/> | Disability |
| <input checked="" type="checkbox"/> | Age | <input type="checkbox"/> | Gender |
| <input type="checkbox"/> | Sexual Orientation | <input type="checkbox"/> | Religion and Belief |
| <input checked="" type="checkbox"/> | Rural Isolation | <input checked="" type="checkbox"/> | Economic Deprivation |

3b. Describe any positive or negative issues that you think are relevant under each equality strand. If you identify an issue that substantially affects a particular group, and might stop them benefiting, state what changes you will make to your Action Plan.

Race & Culture

Issues: Service information is primarily provided in written English, this may exclude those for whom English is not their first language.

Changes to Action Plan: Ensure service information of all partners uses plain English and, wherever possible, uses an image-led content approach. Explore and develop options to engage with community leaders/groups to disseminate service information appropriately.

Age

Issues: There is an identified link between levels of cleanliness and perception of safety, improving levels of cleanliness will have positive impact on older people who report a higher fear of crime

Older people often find it more difficult to access recycling services particularly those provided at Recycling Centres where it is often necessary to carry waste material some distance to containers and up steps. New sites being developed will address this issue through improved design, and appropriate training, support and signage has been rolled out to ensure necessary support is provided at other sites. District/borough schemes all operate assisted collections for those unable to move waste to the designated collection point

Research demonstrates that children and younger people (18 – 25) are most likely to litter, therefore education and any subsequent enforcement action is likely to be most prevalent within these groups.

Young people in education make up a large proportion of those in short term, shared, rented accommodation. The transient nature of these groups and the shared nature of the accommodation generally makes it more difficult to access the necessary to participate in recycling services

Changes to Action Plan: Engage with registered landlords to ascertain and develop options to ensure service information/receptacles are available to these groups

Disability

Issues: Those with physical disabilities often find it more difficult to access recycling services particularly those provided at Recycling Centres where it is often necessary to carry waste material some distance to containers and up steps. New sites being developed will address this issue through improved design, and appropriate training, support and signage has been rolled out to ensure necessary support is provided at other sites. District/borough schemes all operate assisted collections for those unable to move waste to the designated collection point

Changes to Action Plan: The plan is aimed to have a positive effect

Religion and Belief

Issues: None identified

Changes to Action Plan:

Gender

Issues: None identified

Changes to Action Plan:

Sexual Orientation

Issues: None identified

Changes to Action Plan:

Rural Isolation

Issues: Householders in rural areas traditionally have poorer access recycling services and are often areas targeted by higher incidences of fly tipping. The action plan will be adopting a more targeted approach to fly tipping and use of enforcement which should benefit those areas blighted. The expansion of recycling services through the action place will extend services into rural areas ensuring equity of service.

Changes to Action Plan: The plan will have a positive effect

Economic Deprivation

Issues: Low income families make up a significant proportion of those in short term rented or temporary accommodation. These groups by their transient nature generally have more difficulty in accessing the necessary information to participate in recycling services.

Those without access to a car are generally disadvantaged with regard to disposal of bulky waste as they are unlikely to be able to access the free disposal option of the local Recycling Centres for Household Waste and will therefore need to use the charged for Bulky Waste service provided by the District/Borough.

Many of the waste reduction activities being promoted can, if adopted, deliver financial savings for the individual. The reuse activity being developed with the voluntary and community sector aims to bring greater access to furniture and household items which will be beneficial to those on low incomes.

Changes to Action Plan: Engage with registered landlords to ascertain and develop options to ensure service information/receptacles are available to these housing types.

Explore options to develop greater opportunities for free bulky waste services to be provided at a local level.

4. What equality statistics or other evidence from public engagement do you need to help you test your initial conclusions in Section 1?

What statistics or reports already exist – nationally or locally?

What else do you need to know – what are the gaps?

How will you collect this evidence? If you feel that particular organisations or community/voluntary groups will be able to help you please list these too.

STATISTICS

What evidence do you want?	Where is it available?	How will you use the evidence?
Sub-district information on sustainable waste management activity/behaviour overlaid against socio-demographic and equality information	ECC	More effective targeting of resources, services, communication and intervention
Sub-district information on cleanliness levels overlaid against socio-demographic and equality information	ECC	More effective targeting of resources, services, communication and intervention

PUBLIC ENGAGEMENT PLAN

What do you want to know?	What questions will you ask?	Who are you going to ask?	Name of planned source (if known)	What will you do with the answer?
What prevents and /or inspires householders to adopt waste prevention measures. Are there particular groups the partnership could target to deliver significant change	What are the barriers and triggers - cross reference this to other factors e.g.. socio-demographic and equality	Essex householders		Develop opportunities for more effective communication and actions/support

5. The Essex Partnership needs a copy of this Section of your EIA in order to co-ordinate any public engagement activities. You will be given feed back by the Essex partnership on the best way to manage the public engagement activity you have identified on the form. Please send this to the e-mail address below.

Please submit this form to the Essex Partnership team: info@essexpartnership.org