

Minutes
HARLOW 2020 PARTNERSHIP BOARD
Friday 20th March 2009, Council Chamber, Civic Centre,
The Water Gardens, Harlow

PRESENT:

Andrew Bramidge (AB)		Harlow Renaissance Ltd
Bill Rammell MP		MP for Harlow
Chris Fluskey		Harlow Education Consortium
Cllr Eddie Johnson		Essex County Council
Cllr Edna Stevens		Harlow Council
Cllr Simon Carter		Harlow Council
Deborah Sheridan		Harlow College
Jackie Sully (JS)	(Chair)	Rainbow Services
Jonathan Clarke		Harlow & District Chamber of Commerce
Liz McGranahan (LM)		NHS West Essex
Lynn Seward (LS)		Harlow Council/Children's & Young People's Strategic Partnership
Nathalie Collomb		Government Office East
Rob Sibley (RS)		BAA Stansted
Youth Cllr Megan Boddy (MB)		Harlow Youth Council
Youth Cllr Perry Williams (PW)		Harlow Youth Council

IN ATTENDANCE:

Becci Court (BC)	(Minutes)	Harlow 2020 Partnership
Marina Sherriff (MS)		Harlow 2020 Partnership
Nicola Bowland (NB)		Harlow Renaissance Ltd
Keith Hughes (KH)		Business Link East
Yvette Wetton		Essex County Council
Gaynor Cross		Princess Alexandra Hospital Trust

APOLOGIES:

Alan Webb (AW)		Harlow Council
Cath Shaw		Harlow Council
Colin Hindmarch		Harlow College
Jan Dalrymple		Harlow Voluntary Sector Forum
John Wright		Princess Alexandra Hospital Trust
Malcolm Morley	(Vice Chair)	Harlow Council
Paul Taylor		Learning & Skills Council
Supt. Simon Williams		Essex Police

ABSENT:

Alison Cowie	NHS West Essex
Cllr Chris Millington	Harlow Council
Paul Wood	East of England Development Agency

JS welcomed everyone to the meeting and apologies were received and noted.

1. DECLARATIONS OF INTEREST

JS referred to item 8, The Essex Compact. There were no other declarations of interest.

2. **MINUTES OF THE PREVIOUS MEETING**

LS requested an amendment referring to attendance. The minutes of the meeting held on 5th December 2008 were agreed as a true record. **BC to action**

3. **MATTERS ARISING**

3.1 Information Packs (3.2)

PW and MB gave a brief overview of the key achievements document regarding points of interest for youth councillors. JS suggested a brief introduction to 2020 be produced for new youth councillors. MS/BC to take forward. **MS/BC to action**

3.2 The H'Oscars (10)

Archant Newspapers are seeking sponsorship for this event. Harlow 2020 will carry out its own event if joint funding is not obtained. JS to update at next meeting. **JS to action**

3.3 Harlow Public Sector Board

Capgemini have reported back informally regarding the Public Sector Board. JS to speak to MM and bring forward to next meeting. **JS to action**

3.4 NIZ (6)

JS reported that there was no update at present due to reprioritising of targets. After approval JS will bring forward to next meeting. **JS to action**

4. **BUSINESS LINK EAST - presentation**

KH provided a presentation and handouts were circulated. There are 90 advisers across the Eastern region who provide help and information to businesses, backed by a team with access to a huge range of resources. Support is provided with marketing, workshops and briefings which is available for all partners to access. Business Link is moving in to the Harlow Enterprise Hub this month. Support is available by appointment. Discussion took place regarding the current economic climate and training provision. JS asked the Board to retain partnership links with Business Link and this was agreed. The Business Link website is: www.businesslink.gov.uk/east

JS asked that the next meeting be held in Committee Room 2A&B due to the acoustics in the Chamber and confirmed that the current seating arrangements would remain. **BC to action**

5. **HARLOW 2020 STEERING GROUP - update**

MS circulated a summary report of the Steering Group meeting which included an update of the task & finish groups. MS to amend first paragraph re: removing barriers to cycling'. **MS to action**

MS provided an update on the Performance Reward Grant (PRG). Projects can commence from April, forward funded by Essex County Council. JS and MS are currently producing a contract for delivery partners to sign up to. **MS/JS to action**

JS asked the Board to offer support and endorsement to the INCA link with Prague through the Great Parndon Community Association (GPCA). It was agreed that JS would meet with INCA representatives following a meeting with MM. A member of the GPCA would be participating in the Vision task & finish group. **JS to action**

6. **HARLOW 2020 FINANCE**

6.1 2008/9 update

The current Harlow 2020 budget spreadsheet was circulated for information. It was agreed that some of the under spend could be allocated within the task & finish group projects to pump prime identified activities to support the LAA targets.

6.2 2009/10 budget

The budget spreadsheet detailing projected income and expenditure for 2009/10 was circulated and noted.

7. PROGRESS REPORT – for information

A progress report summary was circulated to include target lead information fed through the Steering Group. An issue was raised by Graeme Bloomer for the Board to consider ideas and on the scope of establishing a Harlow Carbon Consortium. MS to correspond with members via email after the meeting. **MS to action**

AB commented that Moat Homes are now appointed to build 160 new homes over the next two years and that Harlow Renaissance leisure routes in the report should be amended to Harlow Council leisure routes. **MS to action**

LM commented on the report being helpful but requiring further added value for partnership working and added that the presentation of the report did not show the benefit of working together. Abbreviations need to be expanded. MS to provide alternative format for next meeting. **MS to action**

MS added that a further £32k in PRG funding would be available for projects to commence in November.

8. THE ESSEX COMPACT – for information

The Essex Compact is now formally signed off. There is a requirement for organisations to sign up as individual agencies. A mediation service is planned for Harlow, Epping and Uttlesford for any disputes within each locality. NHS West Essex have signed up as have Homestart and Rainbow Services . Funding has been provided for promotion in the voluntary sector for Compact implementation, to be rolled out across the sectors.

9. HARLOW RENAISSANCE - presentation

AB and NB provided a presentation and a paper was circulated. Market research recently undertaken provided both positive and negative responses following the brand launch of **Harlow – see something different**. 700 people in Harlow and the surrounding towns gave their views as to their perceptions of the town. The research will be used to drive the branding campaign forward over the next year and enable the definition and direction of future campaign work. A branding toolkit will be available this month to promote Harlow and the marketing campaign will include literature and engagement with schools, Harlow Youth Council and residents to challenge their perceptions. An annual repeat of the study will be undertaken to measure progress and ascertain if the branding campaign has been effective.

Discussion took place regarding the use of the MOSAIC system, targeting families and focus groups within the research and using positive statements to promote and improve perceptions.

AB provided a further update on work carried out by Harlow Renaissance (HRL). Regarding the town centre redevelopment, Harlow Council are signing an agreement with Stockland, the appointed developer, this month which will provide a legal commitment to produce planning applications within a twelve month period. A public consultation will commence at the end of April and it is hoped that planning applications will be submitted by the end of December. Moat Homes are building within the GAF Project neighbourhood centres and consultation with residents on the design details is planned. The HRL business plan will be published at the end of April.

10. QUESTION TIME

The agenda and paperwork have no contact details. These should be shown for members of the public.

The paperwork is for reference only however Marina Sherriff's contact details will be shown on future agendas. **MS to action**

Will the Partnership consider looking at transport links outside Harlow in particular the tube link from Stansted Airport and commission a probability study?

The Partnership has links with the London/Stansted Transportation Board where these issues are being considered. A feasibility study is in that business plan and will be further considered, however there is no promoter for the scheme.

RS advised that Stansted Airport is committed to improving public transport links to the airport for Harlow's residents. Stansted Airport is keen to work in partnership with all local organisations.

What is happening to the development at Staple Tye?

Harlow Health Centres Trust are in the process of appointing architects for the new health centre. Public consultation for detailed design will follow. Three new health centres are being built within the next three years, Lister House will be the first and will include a pharmacy. HRL will not have a direct role.

Does the Economic Action Group still exist?

Under the new 2020 structure, the action groups were replaced by task and finish groups to focus on specific pieces of work.

What does the term 'affordable housing' mean?

Affordable housing means 'social housing' which is a mixture of homes to rent and shared ownership ie part rent, part buy.

Will there be problems with compulsory purchases during the town centre redevelopment?

Discussion has begun with property owners in the area. Town centre development will be undertaken through a negotiation process.

We do not want seating at these meetings to go back to the way it was.

There is no intention of this. Meetings will be more effective if held within a committee room due to the acoustics and formality of the Council Chamber.

11. ANY OTHER BUSINESS

AB advised that the Harlow Enterprise Hub building has been shortlisted for an award.

MS advised that the Harlow Town Show will be held on Sunday 6th September and asked any members interested in sharing resources for this event to email her directly.

12. DETAILS OF NEXT MEETING

The next meeting will be held on Friday 19th June 2009 in Committee Rooms 2A&B, Civic Centre at 10.00am. Refreshments will be available from 9.45am.

There being no further business the meeting closed at 11.50am.