

LAA Performance Management Group
Monday 17 May 2010, 14:00 – 16:30

Attendees:

Sue Harrison – Essex Police (Chair)
Loretta Sollars – Community Wellbeing and Older People (CWOP) Lead
Charlotte Ball - Community Wellbeing and Older People (CWOP) representative
Alan Dawkes – Safer Essex Lead
Gwyn Owen - Sustainable Essex Lead
Roger Bullen - Children's Trust representative
Dean Neville - 2012 Olympics/Paralympic Games (2012) representative
Sarah Arnold – GO East representative
Marina Sherriff – Harlow LSP Lead
John Houston – Epping Forest LSP Lead
Dan Gascoyne – Essex Partnership Secretariat
Gill Butterworth - Essex Partnership Secretariat
Louise Crew - Essex Partnership Secretariat (Minutes)

Apologies:

Fiona Bodle – Essex Economic Board Lead
Wendi Ogle-Welbourn – Children's Trust Lead (Roger Bullen attending)
Miriam Stead - 2012 Olympics/Paralympic Games (2012) Lead (Dean Neville attending)

1. Welcome, introductions and apologies

Sue Harrison welcomed everyone to the meeting and apologies were noted.

2. Minutes of 19 April meeting and matters arising

The minutes of the April meeting were approved on the basis that the wording under item 3b will be slightly changed before publishing. Matters arising from the last meeting not already covered on the agenda were outlined as below.

Roger confirmed that a report is going to ECC Leadership Team and the Children's Trust Board on strategies to address educational attainment issues. Roger also confirmed that he will meet with Wendi regarding the changes to the forecasts on the scorecard to make a judgement based on the trajectory and will feedback to Gill by the next meeting.

Gwyn confirmed he has discussed with Sarah the further support in respect of NI 4 and would welcome feedback on National Best Practice on how other authorities have achieved NI 4, and also agreed to improve links with the Empowerment Lead at GO East.

LSP Lead Officer representation will be considered by LSP Lead Officers on 19 May.

Alan commented that he would like to shuffle the forward plan around to align better with the Safer Essex Board meetings and will liaise with Gill outside the meeting.

Actions:

- ***Roger to discuss and feedback changes to forecasts on scorecard for the educational attainment targets by the next meeting (ref 5.1)***
- ***Alan to liaise with Gill regarding aligning forward plan with Safer Essex Board meetings (ref 5.2)***

3. Safer Essex

Alan talked to his update report which stated that in respect of all crime Essex achieved 7% fewer crimes in 2009/10 than 2008/9 equating to around 8000 less victims. This has been highlighted as an achievement in the Safer Essex Annual Report for 2009/10. Points to note from Alan's update report included:

NI 18 (reducing adult re-offending) – currently the performance data does not indicate that the target will be achieved. Work is ongoing with PCT Commissioning Bodies to identify service needs for offenders with mental health or other health issues. This is now a national requirement and progress will be reported to the Safer Essex meeting in July as well as the Criminal Justice Board. Additional PRG funding of £150k has been made available from 2010 and the target lead is creating an action plan for this funding.

NI 20 (assaults with less serious injury) – the 2009/10 outturn target rate was not achieved although in the PRG funded pilot areas (Colchester and Chelmsford) the targets were exceeded. It is believed that the targeted actions in place contributed to this improvement, with spin offs in terms of reducing fear of crime. The lessons learned from the pilots are being rolled out in Harlow and Basildon. A new SOS Bus is also being launched in Basildon in June, which should have a positive effect on the night time economy. Safer Essex is looking at the implications of not meeting the 2009/10 target for the catch up needed to meet the final year target.

NI 115 (substance misuse by young people) – results of the latest Ofsted Tell Us Survey were reported to the last two meetings of this group and caused concern, although the RAG status remains at green. Key activity towards reducing NI 115 already agreed includes the Healthy Schools project and EDAAT Parent Guide.

NI 32 (domestic violence cases reviewed at MARACs) – the IDVA contract is almost let, and expected to be in place from September, and additional PRG funding will enable greater support to MARACs. Ewen commented that other indicators of success were being considered in addition to NI 32, such as agency contribution.

LI 7.2 (feeling safe) – the Community Safety Programme in Colchester is progressing well. Key ingredients of the model involve up front planning and the effective combination of community engagement, communication and high visibility enforcement with a range of service providers engaged.

Sue queried how the Community Safety Programme was assessed, and Alan confirmed that surveys are undertaken before and after with the aim to deliver, review, evaluate and then roll out elsewhere.

Gwyn commented that the NI 18 work could link in with health checks in prison/probation. Loretta confirmed this was discussed at CWOP and is being fed back to Alex Bamber from the probation service to explore.

4. Sustainable Essex

Gwyn stated that three additional PRG Projects have been added to the Sustainable Essex work plan. The Orchards and Allotments project will include volunteers/unpaid work, including offenders, to help maintain sites. Charlotte suggested Gwyn speak to Keith Cheesman who deals with allotments under LI 2.1 (helping older people to live at home).

There was a discussion around promotion/communication of the good practice from each thematic partnership to demonstrate the impact of the work being undertaken and how we can influence public perception. It was acknowledged that communications is ad hoc and not

joined up across agencies. Loretta commented that a common phrase/branding used in all communications will act as a trigger to the general public which could help deliver NI 4.

Sue suggested there may be learning from the work done to improve public confidence in the police, and proposed a joint 10 minute presentation from ECC and Essex Police at a future meeting to explore this. Sue also asked each Lead to think about the success stories within their partnership and how these were being communicated with the public.

NI 7 (thriving third sector) – Gwyn confirmed the target lead is in the process of revising the action plan with the final re-draft complete by mid May.

NI 197 (improved local biodiversity) – Gwyn stated that the target lead has turned performance around on this indicator, there were 62 sites in PCM and now there are 417. Partners are now working together to get sites into PCM and are well on the way to achieving the final year target.

NI 4 (influencing decisions) - Gwyn confirmed that the target leads for NI 4 took a paper to the Sustainable Essex Partnership meeting on 10 May which proposed to reduce the 2011 LAA target from 40% to 30%. Performance for NI 4 has been on a plateau of 27% since autumn 2008 and the highest score in England in the 2008 Place Survey was Newham at 46%, the highest scoring county was Norfolk with 32%. The Partnership agreed that rather than reduce the target to 30% the target should be reduced to 32% to try to match Norfolk as the best performing county. It was agreed this will be added to the Annual Report item at EMB on 17 June for sign off. Gwyn agreed that the forecast can be changed to green once the target is confirmed as 32%.

Actions:

- ***Gwyn to liaise with Keith Cheesman regarding potential links between Orchards and Allotments project and LI 2.1 (Ref 5.3)***
- ***Gill to schedule presentation from ECC/Essex Police on work done to improve public confidence in the police and inform thinking on the promotion/marketing of good news stories (Ref 5.4)***
- ***All Leads to consider how success stories within their Partnership are currently marketed and promoted (Ref 5.5)***
- ***EMB to be asked to support the revision to the NI 4 target (Ref 5.6)***

5. Exception reports & updates on recovery plans

Roger distributed the draft timetable for alignment of key priorities and plans for tackling childhood obesity (attached) on behalf of Helen Dear.



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Loretta reminded the Group that she gave a presentation to the December PMG on obesity as a key driver of health inequalities, and the opportunity to link related activity. Dan stressed the importance of using district level data to identify priority areas and target activity. Gwyn questioned whether school level data was available to help with this.

Actions:

- ***Roger to investigate whether school level obesity data is available (Ref 5.7)***

6. Annual Report progress/report to Essex Management Board

Gill reminded Leads that Annual Reports would be reported to Essex Management Board on 17 June, and that final reports were needed from each Thematic Partnership by the end May. The EMB item is likely to include an update from the Chair of PMG and then a brief introduction from each Thematic Chair to their annual report.

Gill confirmed she has received the 2012 annual report from Miriam before she went on leave, and the CWOP and Economic Board reports have been sent round to the group for comments.

Roger commented that he has produced an end of year report for the Children's Trust Board but this is a long in depth report which will need to be adapted for the PMG annual report.

Alan confirmed that his Chair had seen the Safer Report which should be with Gill shortly.

Gwyn stated that the Sustainable Essex Partnership have agreed the draft and Gwyn is incorporating their comments.

Actions:

- ***All annual reports to be sent to Gill by end May (Ref 5.8)***

7. AOB/next meeting

The next meeting will be held on 14 June 2010 from 2:00 to 4:30 at Maynetrees, Chelmsford.

Close

Outstanding Actions

Ref	Description	Responsibility
5.1	Discuss and feedback changes to forecasts on scorecard for the educational attainment targets by the next meeting (June)	Roger
5.2	Alan to liaise with Gill regarding aligning forward plan with Safer Essex Board meetings	Alan
5.3	Gwyn to liaise with Keith Cheesman regarding potential links between Orchards and Allotments project and LI 2.1	Gwyn
5.4	Gill to schedule presentation from ECC/Essex Police on work done to improve public confidence in the police and inform thinking on the promotion/marketing of good news stories	Gill
5.5	All to consider how success stories within their Partnership are currently marketed and promoted	All
5.6	EMB to be asked to support the revision to the NI 4 target	Gill
5.7	Roger to investigate whether school level obesity data is available	Roger
5.8	All annual reports to be sent to Gill by end May	Thematic Leads

LAA Performance Management Group Forward Plan

Date of meeting	Item	Responsibility
14 June 2010	Economic Board	Fiona/Dominique
	Community Wellbeing and Older People	Loretta/Charlotte
	Exception reports/update on recovery plans	All
16 July 2010 (9.30 – 11.30am, room E3A, County Hall)	Communications/Marketing/Promotion themed meeting?	
	Children's Trust <i>(reps unable to attend – move to June?)</i>	Wendi/Roger
	London 2012 Olympic/Paralympic Games	Miriam/Jason
	Exception reports/update on recovery plans	All
13 September 2010	Safer Essex <i>to include Alcohol Strategy update (and links with temporary accommodation)</i>	Alan
	Sustainable Essex	Gwyn
	Exception reports/update on recovery plans	All
11 October 2010	Children's Trust <i>to include Educational attainment update (for onward report to EMB 2/11)</i>	Wendi/Roger
	Economic Board	Fiona/Dominique
	Community Wellbeing and Older People	Loretta/Charlotte
	Exception reports/update on recovery plans	All
15 November 2010	Tbc	Tbc
	London 2012 Olympic/Paralympic Games	Miriam/Jason
	Exception reports/update on recovery plans	All
13 December 2010	Safer Essex	Alan
	Sustainable Essex	Gwyn
	Exception reports/update on recovery plans	All

Essex Management Board:

17 June 2010
(PMG update on risks/Annual Reports)

2 November 2010
(PMG update on risks, including update on educational attainment from Children's Trust?)

Essex Partnership Forum:

14 September 2010