

ESSEX STRATEGY

- Overarching Tracking Measures



* Last updated March 2011

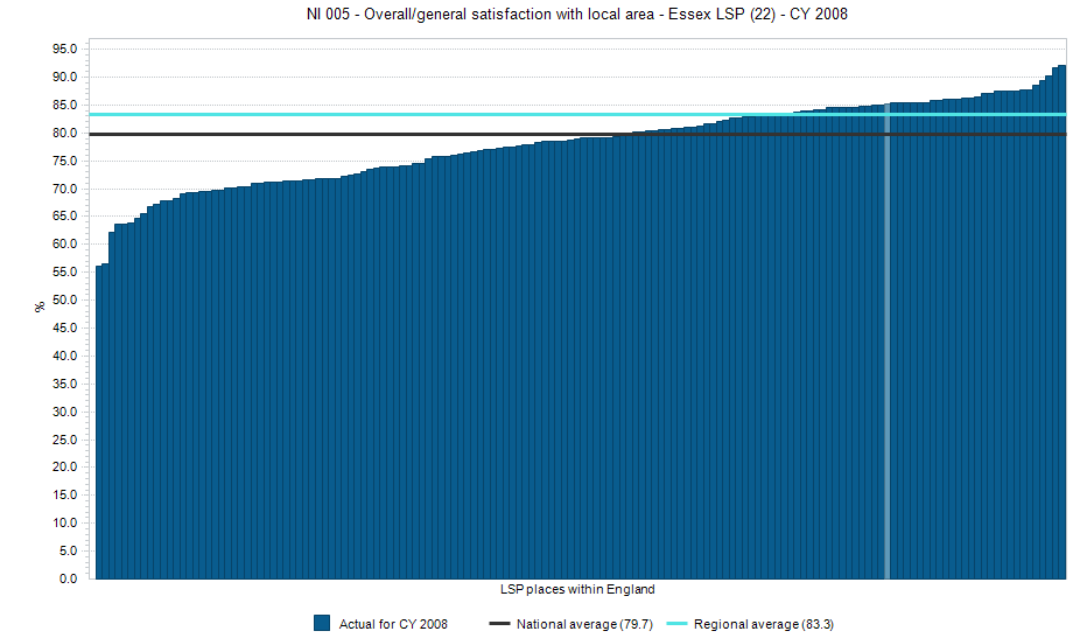
OVERARCHING TRACKING MEASURE

“Overall how satisfied are you with your local area as a place to live” (NI5)

Cutting across all wicked issues is the ‘overall satisfaction with the local area’, which is collected through the ‘Place Survey’. This had a 2006/7 baseline of 78%, and the 2008/9 outturn was 85.2% against a target of 79%, exceeded regional and national averages (83.3% and 79.7%).

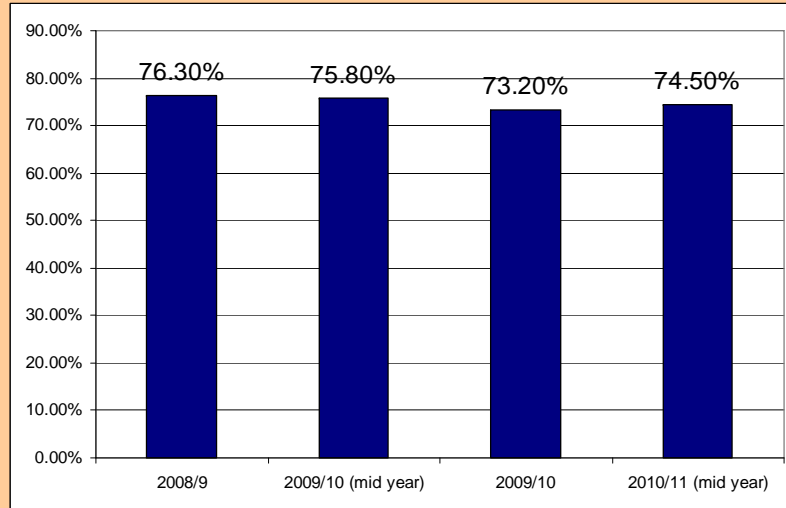
This measure is also collected through regular ECC Tracker Surveys. This survey adopts the same methodology as the Place Survey to ensure comparability. Three tracker surveys have been undertaken since the Place Survey, results for the second and fourth quarters of 2009/10 were 83.6% and 81.9% respectively. The last survey was undertaken in the second quarter of 2010/11 and saw an increase to 85%

The graph on the right show how Essex performs for this measure against all other authorities and regional and national averages (from the Place Survey).



OUR PEOPLE

Self-reported measure of health and wellbeing (NI119)



The ‘self reported measure of health’, was base lined from the last place survey and subsequently monitored regularly by the ECC tracker survey.

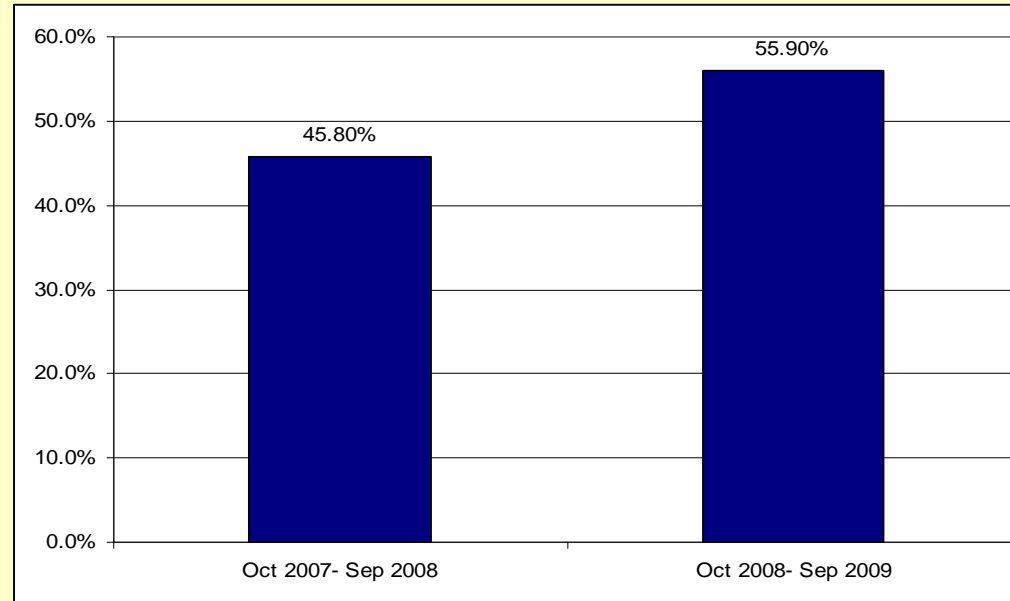
Consequently national and regional comparison can only be made with the 2008/9 data where the Essex wide outturn was 76.3% which exceeded both the regional and national averages (75.9% and 75.8%).

Three tracker surveys have been undertaken and results have fluctuated slightly at a similar level. 76.1% in mid 2009/10, 73.2% by the end of 2009 and 74.5% in 2010.

OUR COMMUNITIES

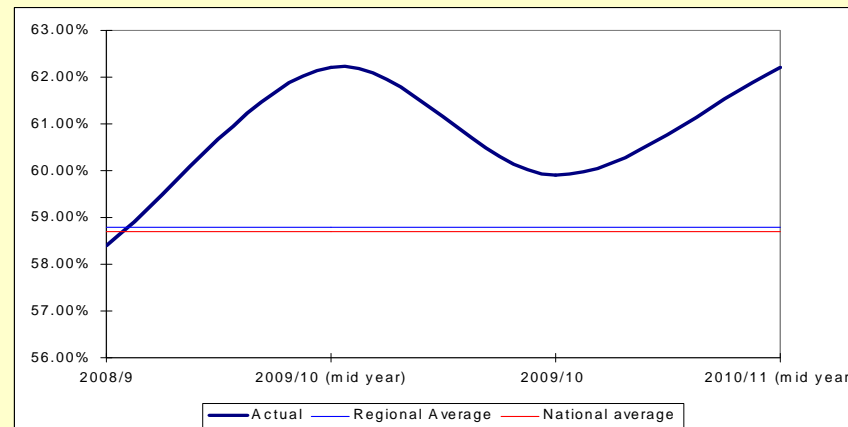
Whether respondents agree that the police and local council are dealing with the crime and antisocial behaviour issues that matter in their area (British Crime Survey)

Essex is performing well in relation to the Government’s single confidence target, improving confidence levels and exceeding peer force performance. The baseline level set in September 2008 was 45.8%; the target it must reach by March 2012 is 59.4%, and current performance is 55.9%. This change is a statistically significant increase and the force is on track to meet its target by 2012.



How strongly do you feel you belong to your immediate neighbourhood (NI2)

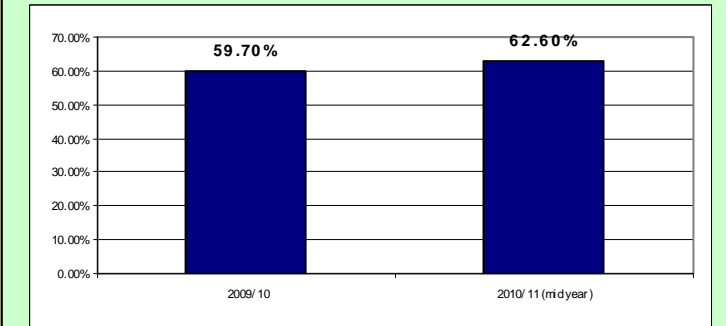
A baseline for this measure was taken from the Place Survey and since updated through three ECC tracker survey. While Essex’s baseline of 58.4% was slightly below the national and regional averages there are indications from the last three tracker surveys that this may now have been exceeded.



OUR WORLD

Engagement in environmentally friendly behaviour (ECC Tracker Survey)

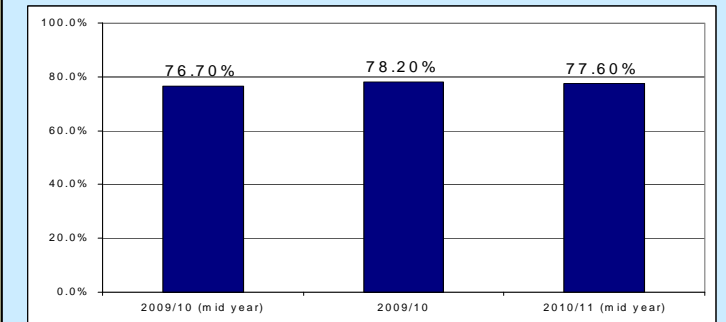
Engagement in environmentally friendly behaviour is a local measure base lined through the tracker survey in mid 2009/10 with an outturn of 59.7% and showing a slight increase to 62.6% in 2010/11.



OUR ECONOMY

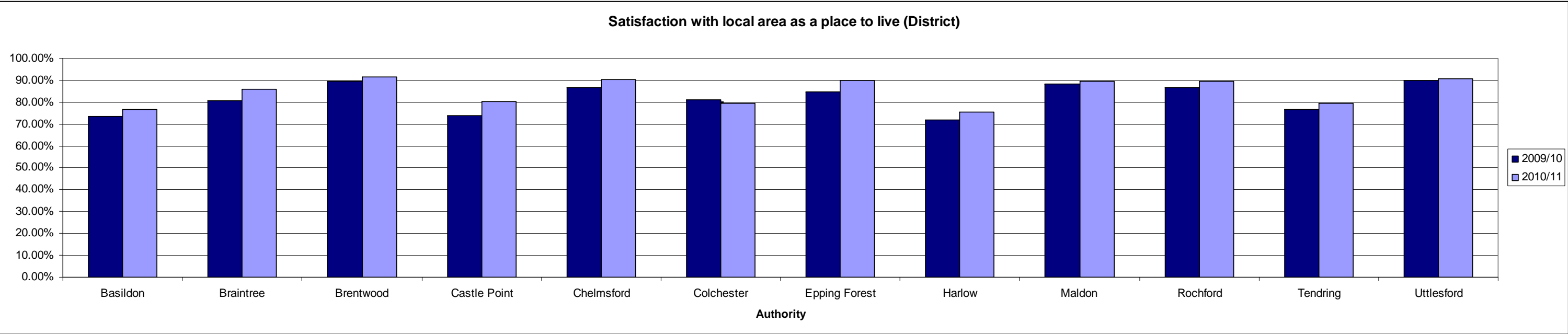
Those who describe themselves as living comfortably or coping on their household income (ECC Tracker Survey)

This indicator is also a local measure collected through the ECC tracker survey. Despite the economic downturn and following a positive outcome in the first half of 2009/10 (76.7%) this measure showed an improvement in the second half of 2009/10 with a satisfaction level of 78.2%. This has also remained high in 2010/11 at 77.6%



ESSEX STRATEGY- Overarching Tracking Measures (by District)

OVERARCHING TRACKING MEASURE



THEME SPECIFIC TRACKING MEASURES

