

## Brentwood

### Delivering Improvements and Outcomes / Gaps and areas for Further Improvement

ESSEX STRATEGY OUTCOME	Identified as relevant to this LSP in the Essex Strategy	OUTCOMES/IMPROVEMENTS DELIVERED	GAPS AND FURTHER IMPROVEMENTS	
Our People	<b>Increase educational achievement &amp; skills</b>			
	1) Children progress well & achieve more at all key stages	Y	<p>For the percentage of Pupils Gaining 5+ A*-C in GCSE or Equivalent, 2006 Brentwood is the third highest District at just under 60%, above the National and Essex averages.</p> <p>Brentwood has a below average rate (3.6 per 1,000 pop.) on ECC learning disabilities register</p>	<ul style="list-style-type: none"> <li>• <b>CYPSP:</b> Action plan being developed based on LAA2 and CYPP to establish where needs within the borough are.</li> </ul>
	2) Fewer primary and secondary school pupils in Essex who are persistently absent from school	N		
	3) Fewer 16-18 year olds in Essex who are not in education, employment or training	N	Brentwood has the 2nd lowest level of NEET's in the county and is far below the national average.	<ul style="list-style-type: none"> <li>• E2e programme to be available in the borough for young people not ready to enter mainstream work or education.</li> <li>• A partnership arrangement is being set up with connexions at the Hermitage</li> </ul>
	<b>Support vulnerable people</b>			
4) Increase the number of older people supported to live at home	Y	<p>Brentwood's population of those aged 85+ is expected to increase by 15.8% between 2007-12.</p> <p>Older Peoples Workshop As part of the project on Joint planning, policy development and service delivery on social care in Brentwood an Older Peoples Workshop was held including officers from both Brentwood County council and Essex County Council.</p> <p>Brentwood Staying-Put is the Home Improvement Agency which has been established with the town over 10 years. The scheme was originally introduced to help the most vulnerable members of the community to</p>	<p>PRG Project: Revenue support for the employment of a Fuel Poverty Officer to be managed and housed within the enhanced staying-put scheme. The client groups are coincident so there is good synergy in adding this service to the existing core project. The fuel poverty officer would approach households direct and identify insulation and heating measures together with their funding. At the same time they can also offer a benefit check.</p> <p>Consultation is planned for May 2009 of older residents in sheltered housing in relation to the County Older Persons Review.</p> <p>PRG Project: Part-time mini driver for Community Transport Service</p>	

		<p>access Council and national grants to carry out disabled adaptations, and necessary repairs and improvements to their property.</p> <p>Brentwood Community Transport is a partnership between Brentwood Borough Council, Essex County Council and Brentwood CVS. Community transport exists to provide accessible transport to those people who are unable to use transport already in place, through physical disability or isolation.</p> <p>A number of Community Transport Buses, driven by trained volunteer drivers, are available for hire. There is also a thriving Social Car Scheme available whereby volunteer drivers use their own cars to deliver essential journeys to people who are unable to access certain types of travel.</p>	
5) More support for carers	N		
6) Support vulnerable people achieve independent living	N	<p>2008: A system was put in place via a joint project with Older People's mental health team. Currently there were just over 100 Telecare users.</p> <p>Telecare is a system that worked through sensors in the users home which were triggered by movement. If an unusual pattern was occurring in the user's home, a control centre would be notified. This provided a less intrusive type of support and encouraged independent living.</p>	PRG Project: Mini bus Driver funded for Brentwood Community Transport
7) Reduce 'fuel poverty'	Y	PRG Project: Employment of a Fuel Poverty Officer to be managed and housed within the enhanced staying-put scheme.	<b>HW &amp; LL</b> to develop an action to contribute to this priority
8) Protect vulnerable people at risk of abuse/neglect	N	Low numbers of CLA (19 per 10,000 – 3 <sup>rd</sup> lowest in Essex) & CPP.	<ul style="list-style-type: none"> <li>Under 11's subgroup to prioritise the provision of counselling for 5-14 year olds, currently only available to 14 years onwards.</li> </ul>
9) Improve access to childcare by low-income families	N	<b>See Ingrave Community Centre Case Study</b>	<ul style="list-style-type: none"> <li>Sites to be considered in Hutton &amp; Warley</li> <li>Under11's Subgroup to prioritise a mobile crèche facility</li> </ul>

Better public health and longer lives			
10) Improve life expectancy	Y	Brentwood has one of the longest life expectancy in Essex (over 80 Years). <b>HL:</b> Recruitment of a Health Improvement Officer	Health Improvement Officer to develop and deliver a range of Health-focused projects.
11) Reduce obesity	Y	Brentwood's estimated obesity rate of 20.4% is the lowest in Essex. <b>LL:</b> Promote Healthy living and eating in Crown Café supported by Frontlines Inclusion Facilitator	9.6% (3 <sup>rd</sup> highest in Essex) of reception age children & 14.5% of year 6 pupils are obese. <b>HL:</b> <ul style="list-style-type: none"> <li>Brentwood Health Week 27<sup>th</sup> June -3<sup>rd</sup> July 2009 – scheme to target local schools businesses and residents.</li> <li>Recruitment of Health Promotion Officer developing range of projects</li> <li>Targeted Healthy Living Campaign for Year 6 pupils (with links to parents) - programme to include advice and information on exercise, diet, healthy lifestyles.</li> </ul>
12) Reduce smoking prevalence	Y	Essex model-based estimate of smoking, 2003-05 – This showed that Brentwood had the lowest level in the County and well below the National and Regional averages.  Brentwood has the lowest prevalence of smoking in Essex & at 17.8% is significantly below the England average.	Smoking cessation drop in clinic set up at the Brentwood Leisure Centre. Scheme has been awarded PRG funding.
13) Improve mental health and well being	N	Hospital admission rates for mental health problems, 2005/06 – Brentwood had the lowest figure for all Districts. Brentwood also has below average rate of MH benefit claimants	
14) Reduce teenage conceptions	N	Brentwood has one of the lowest rates of Teenage Conception in the County. This also fell dramatically between 1998 and 2005.	<b>See Hermit Case Study</b>
15) Reduce sexually-transmitted diseases	N		<ul style="list-style-type: none"> <li><b>See Hermit Case Study</b></li> <li>Chlamydia Screening to take place at Brentwood Community hospital (See case study)</li> </ul>
16) Raising birth weights	N		
17) Reducing infant mortality	N		Brentwood has the 3 <sup>rd</sup> highest IMR in county (5.1%)
18) Promote breastfeeding	N		

	19) More immunisation	N		Percentage of children immunised by their 2nd birthday for MMR, by pre-Oct 2006 PCT boundaries, 2005-2006 – The rate in Brentwood is the second lowest in the county. Likewise Brentwood has a low score for the Percentage receiving two doses of MMR by their 5 <sup>th</sup> Birthday.
	<b>Help parents raise their children well</b>			
	20) Parents feel able with community help to raise their children well	N	<ul style="list-style-type: none"> <li>• See Ingrave Community Centre Case Study</li> <li>• See Pilgrims Hatch Partnership Case Study</li> <li>• See Hermit Case Study</li> </ul>	<ul style="list-style-type: none"> <li>• <b>HL:</b> Projects to include: <ul style="list-style-type: none"> <li>- Family Body Care</li> <li>- Consultations</li> <li>- Family Fun Day</li> </ul> </li> <li>• <b>CYPSP:</b> Parenting support across Brentwood is being mapped by TASCC</li> </ul>
	<b>Improve access to housing</b>			
Our Communities	21) Ensure a range of affordable homes are available	Y	<ul style="list-style-type: none"> <li>• Brentwood has one of the lowest demands for social housing of all districts in Essex.</li> <li>• A gap in housing provision for young parents in the Borough had been highlighted and along with Epping Forest &amp; Uttlesford District Councils the Young Parents Supported Housing Project had been started that would provide 12 units of accommodation.</li> </ul>	<p>A high proportion of Brentwood residents own their own homes: 80% compared to 75% in Essex and 69% across England. The average house price in Brentwood is over £100,000 more than the England average and the second highest in Essex</p> <p>In November 2007 the Choice Based Lettings system went live. The system enables residents on the waiting list for Council and Housing Association properties to express interest in properties that become available.</p> <p>To enable the move towards Choice Based Lettings from the traditional allocation system, the Council joined with the London Commuter Belt Sub Region consortium (LCBSER) to bid for funding to the Government to develop the scheme.</p> <p><b>HW&amp; LL:</b></p> <ul style="list-style-type: none"> <li>• Hold a housing forum annually to inform the revision of the housing strategy</li> </ul>
	22) Reduce homelessness	Y	<ul style="list-style-type: none"> <li>• Gaps in service provision were identified via Essex Homelessness Officers Group, &amp; Children's Services, Connexions and the Young Peoples Counselling Service.</li> </ul>	<p>Slightly above average level of homelessness – 3.72 per 1,000.</p> <p><b>HW&amp;LL:</b></p>

		<ul style="list-style-type: none"> <li>• A set of protocols was developed by Essex Homeless Officers group and the County Safeguarding Children Board. All service providers to hold a copy so that referrals were not held up in the system.</li> </ul>	<ul style="list-style-type: none"> <li>• Further develop prevention approach</li> <li>• Review temporary accommodation provision</li> <li>• Working group established</li> </ul>
23) Increase supply of suitable accommodation for care leavers, youth offenders and runaways	N		
<b>Improve access to services</b>			
24) Improved access for residents to education health and leisure facilities	Y	<b>LL:</b> <ul style="list-style-type: none"> <li>• Access points been created in various locations</li> <li>• Established a PCDL Partnership</li> <li>• <b>See Ingrave Community Centre Case Study</b></li> <li>• <b>See Brentwood Community Hospital Case Study</b></li> <li>• <b>See Hermit Case Study</b></li> </ul>	<b>LL:</b> <ul style="list-style-type: none"> <li>• Funding received to deliver 4 Surf Buddy Projects in sheltered schemes, project ongoing</li> <li>• Be a key partner in the new vision for the tourist information centre in Brentwood Town Centre.</li> </ul> <b>Under 11's subgroup:</b> <ul style="list-style-type: none"> <li>• To prioritise soft play provision,</li> </ul>
25) Ensure access to local jobs and community facilities	Y	<ul style="list-style-type: none"> <li>• 50% of Brentwood's working population commute out of the Borough for work.</li> <li>• HL: SW Essex PCT organised a local shuttle bus to operate for the new Community Hospital to ensure it is accessible for all.</li> <li>• <b>See Ingrave Community Centre Case Study</b></li> </ul>	<ul style="list-style-type: none"> <li>• An exciting new 'Reach Out' service will be supported by CWOP partners. It is based on direct community work to improving access to services, benefits, increase in training/skills and employment. It will be implemented in areas of highest need, Harlow, Tendring, and Basildon. Uttlesford, Brentwood and Braintree may pilot the scheme in rural areas</li> </ul>
<b>Improve transport</b>			
26) Improve the condition of the roads	N	<ul style="list-style-type: none"> <li>• Highways Localism Panel</li> <li>• Highways surgeries for residents and businesses in the borough</li> </ul>	
27) Minimise congestion on the roads	Y		<ul style="list-style-type: none"> <li>• PRG Project: School Access - carbon reduction - Implement highway improvement scheme to enable pupils to more safely travel to school by walking and/or cycling.</li> </ul>
28) Improved public and community transport	Y	Highways have set up innovative partnership arrangements with Brentwood to increase local involvement and influence over what are priority actions for the area and how resources should be	PRG Project: Part time minibus driver funded for Brentwood Community Transport

		<p>invested. This includes Highways Rangers who act as “eyes and ears” on the ground to engage with local people and better understand their needs.</p> <p>Existing community transport schemes provide 536,000 passenger journeys. Brentwood and Colchester LSPs will use PRG to transform the coverage of their community transport services</p>	
<b>Strengthen the voluntary sector</b>			
29) Increase formal participation in voluntary clubs & groups	Y	<p>Brentwood LSP is investing PRG in transforming the effectiveness of their CVS and the support they provide to the third sector in the district. LL: 100 volunteers from the Voluntary and Community sector to receive training to act as signposters for people with SfL needs, through the ESF funded Link UP programme. Facilitated by Havering College.</p> <p><b>See Pilgrims Hatch Partnership case study</b></p>	<p>PRG Project: Proposal for the promotion of the CVS to all voluntary organisations to establish a situation where the CVS represents all voluntary organisations. Also further campaigns to attract volunteers in Brentwood, will lead to the development of the Bureau.</p>
30) Increase levels of neighbourly helpfulness	N	<b>See Pilgrims Hatch Partnership case study</b>	
31) Achieve a good level of support for young carers	N		
<b>Make communities safer</b>			
32) Better protection from road accidents	Y	<p>Essex KSI casualties per resident population, 2003-05 – Brentwood, although not the worst in the county are above the regional and national averages.</p>	<p>Establish a 'Community Speed Watch' where by the police are encouraging local residents to take part in the scheme which will take on a high visibility approach to speeding motorists at selected hotspots in and around the town centre. If successful in recruiting volunteers, members of the 'Speed Watch' will be deployed at various hotspots with police Issue speed guns to show a deterrent to speeding motorists and collate evidence.</p>
33) Better protection from fires	Y		
34) Reduce substance misuse - particularly by young people	Y	<p>Action group set up by CDRP to target Drug and Alcohol related crime.</p>	<p>Estimated prevalence of drug misuse from the Home Office, 2004/05 – Brentwood has the fourth highest level in the County (6.07 per 1,000 population) and is above the National and Regional averages. Brentwood also has the lowest rate of users in treatment in Essex.</p>

35) Reduce re-offending by adults and young people	Y	<b>See Pilgrims Hatch Partnership case study</b>	Partnership to continue through for the next twelve months. Success of the project may see replica projects set up in other areas
36) Reduce number of first time entrants to the criminal justice system	Y	<b>See Pilgrims Hatch Partnership case study</b>	Partnership to continue through for the next twelve months. Success of the project may see replica projects set up in other areas
37) Reduce serious violent crimes and assaults causing injury	Y	Brentwood has 12.9 per 1,000 population (2006) violent crimes and assaults causing injury, lower than Essex (13.9) and much lower than England and Wales as a whole (19)	
38) Reduce incidents of domestic violence	Y	<ul style="list-style-type: none"> <li>• Below average rate of domestic violence.</li> <li>• CDRP set up a Domestic Violence action group.</li> <li>• <b>HW&amp;LL</b>: First Installations complete of the Safe Room Model, evaluation underway</li> </ul>	<ul style="list-style-type: none"> <li>• <b>CDRP</b>: Repeat Incidents of Domestic Violence – high in the borough</li> <li>• Identified a need to focus on early intervention</li> <li>• <b>HW&amp;LL</b>: Develop Locally-based accommodation for people escaping domestic violence</li> </ul>
39) Reduce serious acquisitive crimes	Y	Incidences of Serious Acquisitive Crime in Brentwood are higher than the Essex average.	
40) Provide specialist support to victims of a serious sexual offence	Y	<b>CYPSP</b> : Young people up to 17 years old who had been sexually abused or raped would now be seen by a paediatrician (previously only under 11's).	<b>CYPSP</b> : funding has been found to set up a sexual assault resources centre for mid south, east and west Essex. Likely to be delivered within the next year.
41) Reduce racial crime	Y		
42) Reduce incidents of arson	Y	Police ran an arson awareness initiative for businesses	
43) Reduce crime on public transport	Y	<b>ED</b> : Brentwood Station now included on the Town Link Radio	
44) Reduce number of children and young people experiencing crime or bullying	Y	Below average rate of young victims of crime. <b>CDRP</b> : Ufilm project – developed by Brentwood Borough Council in partnership with HENs Theatre Company, funded by Brentwood CDRP. The 6 week project had given young people the opportunity to develop socially and emotionally through the medium of film creation by addressing various young people's topical issues.	

45) Reduce antisocial behaviour	Y	<b>CDRP:</b> <ul style="list-style-type: none"> <li>• Reports of Anti-social behaviour have been cut by 25%</li> <li>• A number of diversionary activities run for young people such as 'firebreak' and 'chill out'</li> <li>• Youth Action Group (YAG) set up to deal with young people that were involved in anti-social behaviour and would provide early intervention and prevention for those aged between 8 – 16 years and their families in the Brentwood area.</li> <li>• See Pilgrims Hatch Partnership case study</li> </ul>	
46) Reduce fear of crime	Y	<p>Brentwood has a low rate of crime and remains in the lowest quartile for crime in England according to government statistics. 73.6% of residents surveyed who say they feel safe or very safe outside after dark (2005/06)</p> <ul style="list-style-type: none"> <li>• See Pilgrims Hatch Partnership case study</li> <li>• Reduction in crime achieved between April and Nov 2008 was 9%</li> <li>• Community Reassurance action group set up by CDRP</li> </ul>	<b>CDRPs</b> target to reduce all crime by 5% by 31 <sup>st</sup> March 2011
<b>Make communities cleaner</b>			
47) Improved street and environmental cleanliness	Y	<ul style="list-style-type: none"> <li>• Introduced new generation street cleaning machines to provide cleaner streets.</li> <li>• See Pilgrims Hatch Partnership case study</li> </ul>	Consultations planned for 09/10: Street Care satisfaction cards to be delivered out.
<b>Promote participation in sport and culture</b>			
48) Promote participation in the arts and cultural activity	Y	<ul style="list-style-type: none"> <li>• See Alchemy: Project Movement case study</li> <li>• See East meets West case study</li> </ul>	<b>HL: PRG Project:</b> Cultural festival & new theatre - A Cultural Festival in partnership with Brentwood Arts Council and additional outreach for new Brentwood Theatre.
49) Increase participation in sport – particularly young people	Y	<p>In Brentwood exercise levels better than average. Percent of the population doing at least 3 days a week x 30 minutes moderate participation (all adults), 2005/06 – This is the third highest in the county and above regional and national averages</p>	<p>Brentwood LSP is planning to direct significant PRG into increasing participation in sport. This investment will focus on older people, those with disabilities, cycling, those at risk of offending, and other hard to reach groups. This investment will transform sports engagement in the area. Brentwood Councils Chill-out holiday scheme Projects to include: Family Fun Day</p>

				Fit 4 Fun Walk Scheme Traditional Sports day Trail Net Active Living Day Older Peoples Event
	50) Provide play facilities that meet local needs	N		
	51) Maximise the benefits from the 2012 Olympics	Y	Brentwood Young Ambassadors: 45 young people have been selected from Brentwood secondary schools as Young Ambassadors for the 4 year celebrations in the run-up to the 2012 Olympic Games. The group will lead key celebratory projects with their school; they will also ensure that children in primary schools and people within the local community are included. They will be invited to take part in key events in the area and will be consulted as to how young people can become involved.	<b>ED:</b> Increase hotel provision, particularly focusing on requirements of the 2012 Olympics. Survey showed Brentwood lacked budget priced accommodation and had the potential to fill 60-120 rooms. Planning application from Premier Inn recommended for approval in the town centre near Brentwood station and would improve the station area and any spin-offs may benefit local businesses in the town centre.
Our Economy	<b>Promote sustainable economic growth</b>			
	52) Higher educational attainment and skills levels in the adult population	Y	Brentwood Programme of activities for National Adult Learners Week annually held in May Town Centre Managers Conference highlighted the employers training programme.	
	53) Stimulate the creation of more high value-added jobs in Essex	Y		
	54) Attract inward investment	Y		<b>ED:</b> BID (Business Improvement Districts) Scheme – businesses in a defined geographical area vote to invest collectively in local improvements to enhance their trading environments.
	55) Stimulate business innovation	Y	<ul style="list-style-type: none"> <li>• <b>ED:</b> Keep Trade Local Campaign: Council initiative to support Brentwood Businesses enabling them to advertise free on the council website and in Vision.</li> <li>• Fairtrade Fortnight: 23<sup>rd</sup> Feb – 8<sup>th</sup> March</li> <li>• Business Conferences held for local organisations focusing on areas such as: <ul style="list-style-type: none"> <li>- Marketing</li> <li>- Coping with current economic</li> </ul> </li> </ul>	<b>ED:</b> Brentwood retail conference – 15 <sup>th</sup> July 2009 Brentwood Business in the Community Conference 12 <sup>th</sup> Nov 2009 Brentwood Borough Council will be working with businesses, organisations, groups and the local community over the coming months to establish Fairtrade status for the Borough.

			<ul style="list-style-type: none"> <li>climate</li> <li>- Protecting businesses against Crime</li> <li>- IT Solutions</li> </ul>	
56) Stimulate business expansion	N			
57) Regenerate selected town centres	Y	<p>Under the Essex and Brentwood Partnership Improvement Plan, ESH Built Environment has identified a significant enhancement to the planned highways scheme on Brentwood High Street for an Exemplar Project in partnership with Brentwood and the Town Centre Partnership. In addition to providing design advice to highways engineers working on the high street scheme, Built Environment will develop a vision for the town centre with the partnership, develop a key project with grant funding and has facilitated private sector support for the programme. Built Environment will also provide a range of support over a three year period to support the partnership's programme.</p> <p>Brentwood High Street revitalised to make it more attractive to visitors with work due to commence early in 2009.</p> <p>This consent will allow for buildings to be demolished along a left hand turn lane to be constructed at the southern end of the High Street (Weald Road/London Road). This will help to reduce congestion along the high street and create a more pedestrian friendly environment, a key aim of the Brentwood High Street scheme. The Secretary of State approval was a key stage in enabling the efficient use of William Hunter Way as an alternative to the High Street for motorists wanting faster journey times and will help improve pedestrian safety along the High Street.</p> <p>Pedestrian safety will also be improved at the Weald Road/High Street junction itself with the installation of phased pedestrian crossings which will prioritise pedestrians when traffic is minimal. Other improvements include the reduction of air pollution by keeping vehicle movements more</p>		

			<p>consistent with less idling time.</p> <p>Essex County Council's approach with the application to the Secretary of State was to mitigate the loss of four buildings as much as possible. This included the construction of a sensitive new development including residential properties and the creation of a public square. The new buildings will in keeping with the character of the area and using traditional materials.</p> <p>Councillor Norman Hume, Cabinet Member for Highways and Transportation, said: "I welcome this decision by the Secretary of State which will help us with our aim of providing a better High Street for Brentwood with improved facilities for businesses and shoppers.</p> <p>"We can now take the plans forward and we hope to begin construction early in the New Year to give people in Brentwood the facilities they deserve for a better quality of life".</p> <p>Councillor Louise McKinlay, Chairman of the Highways Panel, Brentwood Borough Council said: "We are very pleased with the decision from the Secretary of State which indicates how professionally the planning process for this complicated but much needed scheme is being handled, with Brentwood Borough Council and Essex County Council working closely together to achieve the best for Brentwood."</p>	
	58) Help jobless people and disadvantaged groups to enter the workforce	N	<p>The Job Seekers Allowance claimant count rate (Oct 08) is 1.9% below the regional and national average. The proportion of people claiming over 12 months (Oct 08) ranged considerably from 4.5% in Brentwood (the lowest in the region) to 13.4% in Tendring (3<sup>rd</sup> highest in the region).</p> <p><b>ED:</b> Businesslink had been responding to the increased number of redundancies. Redundancy help link on council website</p>	
Our World	Protect the environment			
	59) Ensure development avoids adverse impacts on the environment	Y		

60) Manage the Essex countryside	Y		<p>PRG Project – Biodiversity Improvement &amp; Information Project:</p> <ul style="list-style-type: none"> <li>offers assistance to local landowners in writing suitable management plans for their Local Wildlife Sites ;</li> <li>undertake a small improvement task from the plan to ensure site condition improves</li> </ul> <p>By contributing to better management of LoWs the project will improve the local environment bringing benefits to people across the borough. By supporting local volunteering initiative the project will lead to increased community cohesion.</p>
61) Reduce or limit the extent of Essex's carbon footprint and effectively adapt to climate change	N	<ul style="list-style-type: none"> <li>On a per capita level, Brentwood has high CO2 emission rates, largely as a result of high levels of road transport emissions associated with the M25 motorway.</li> <li>Sustainability: Ecological footprints of Essex, 2001-2002 – Brentwood is the second highest District and is above the National and Regional Average.</li> </ul>	<ul style="list-style-type: none"> <li>PRG Project: School Access - carbon reduction - Implement highway improvement scheme to enable pupils to more safely travel to school by walking and/or cycling.</li> <li>Council is to produce a strategy to see what the council itself can do to reduce its own CO2 emissions, for example: <ul style="list-style-type: none"> <li>reorganise Street Care Teams to maximise team efficiency and reduce number of vehicles required</li> <li>Review refuse collection vehicle fleet, reschedule maintenance regime.</li> </ul> </li> </ul>
62) Manage risk from flooding and coastal erosion	N		
<b>Reduce waste and recycle more</b>			
63) Reduce the amount of waste produced in Essex	Y	Free advice on all recycling needs to local businesses.	<b>ED:</b> Proposals for Brentwood Environmental Awards
64) Increase recycling levels	Y	<ul style="list-style-type: none"> <li>Council offers a removal service for commercial waste and a cardboard recycling collection service.</li> <li>Targets for Recycling have been exceeded.</li> </ul>	<p>BBC has bid successfully for funding from ECC for the 3 following recycling initiatives:</p> <ol style="list-style-type: none"> <li>To provide recycling pods in schools to promote recycling on the go. This will complement the provision of recycling containers behind the scenes.</li> <li>To assist with the provision of recycling in multiple occupancy dwellings.</li> <li>Trade Waste Recycling pilot scheme, to</li> </ol>

				<p>divert waste from landfill and encourage sustainable and environmental approaches.</p> <p>Further developments : A proposal to collect organic kitchen waste and recycle it. Due to commence in Aril 2011, with funds by ECC.</p>
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