

BASILDON INCLUSION GROUP

Minutes of a meeting held on 21 September 2009

PRESENT:

Pippa Brent-Isherwood (Chair)	Social Inclusion Manager, BDC
Steve Bird	BDC
Hannah Morton	BDC
Laura Cooper	BDC
Ndunge Kivuitu	BDC
Mike Broderick	BDC
Councillor Luke Mackenzie	BDC
Artak Poghosyan	BBW CVS
Osita Madu	SGCH
Simon Dobinson	Essex Police
ALSO ATTENDING:	
Corinna Hill	BDC – Senior Committee Manager

1. WELCOME AND INTRODUCTIONS:

Pippa Brent-Isherwood invited the members to introduce themselves.

2. APOLOGIES:

Apologies were received from Councillor Andrew Baggott, Sally-Anne Thallon, Scott Logan, Tracey White, Caroline Kaldani, Alan Barber and Sarah Lowe.

It was reported that for future meetings the Guinness Trust would be represented by Birgit Houston.

Councillor Luke Mackenzie deputised for Councillor Andrew Baggott.

3. MINUTES AND MATTERS ARISING:

The Minutes of the meeting held on 15 July 2009 were agreed as a true record.

Steve Bird reported that the research data on Vange had been received and the report was being worked on. It would be presented to a future BIG meeting.

Pippa Brent-Isherwood explained that Maxine Williams' new telephone number was 01268 294406 and her email was confirmed as maxine.williams@basildon.gov.uk.

It was reported that Richard Reilly would be attending the next meeting to

report on the IMD maps. The Group were informed that datasets and GIS mapping had been discussed at the LSP Research Group.

Pippa Brent-Isherwood reported that the Essex Partnership summits had been arranged and were topic specific, including: education, health, inequalities and safeguarding children.

It was explained that Basildon Council would be heavily involved in the 'Strengthening Community' topic and Steve Bird asked the Group to let him know if any partners knew of anything that could be covered.

Details of the summits would be sent with the Minutes of the meeting.

With regard to the Branding Update given at the last meeting, it was reported that Felicity Lee had now sent the invitations out. Pippa Brent-Isherwood to check if she was on invitee list.

4. YOUR FUTURE 09 EVENT

Mike Broderick presented information on the Career Fair for NEET Young People to be held on Friday 2 October in the Towngate Theatre.

He reported that this would be a high profile event with heavy media coverage. A celebrity speaker would also be attending.

In order to reach the various minority groups and forums, it was agreed that an email and postcards be sent out. Mike agreed to speak to Tendai in Inclusion and Diversity to arrange this.

Mike also reported that there would be a further Skills Fest event to be held in 2010. He explained that some emphasis would be placed on volunteering, and 'V inspired' and some Special Constables would be attending the event.

The Group were asked to contact Mike Broderick if they wanted to be involved in either event. Basildon Council employees would be helping out with registration and signposting etc at the Career Fair.

The issue of older age groups being out of work longer term was raised and discussed, and it was agreed that this would be placed as an item on the next Working Neighbourhoods Group for discussion.

5. PROMOTION OF PARTICIPATION IN REGULAR VOLUNTEERING:

Pippa Brent-Isherwood explained that the promotion of volunteering was now a new National indicator through the LAA structure.

The Volunteering Sub Group had been working on a 'Make a Difference Day' event.

On Saturday, 31 October, people can pledge time to help others. The Campaign involved giving out pledge cards. The event was being supported by BBC Essex with live on-air interviews and case study highlights. The

Council's District Diary would also be running a story on the event.

Hannah Morton had been asked to attend the meeting to outline the work she had been doing around volunteering. Hannah was producing a BDC Guide to managing volunteers and sought feedback on the first draft by 2 October.

Artak Poghosyan informed the Group that his colleagues had produced a BBWCVS handbook.

Hannah's work had highlighted a need to raise awareness and run a promotion campaign of the opportunities that exist for volunteers. It was appreciated that all partner organisations could vary significantly in its processes.

It was **AGREED** that the Sub-Group could carry out this piece of work to identify opportunities and run a promotional campaign. BBW CVS had a central database that could be used. Artak Poghosyan agreed to feedback to his colleague on the issue.

A role for BIG was to look at the wider opportunities in the District providing a strategic approach by perhaps looking at a specific sector of the community.

It was noted that funding may be needed for the promotional work and that the LSP Executive may be able to contribute.

6. HEALTHY BENEFITS ROADSHOW:

Pippa Brent-Isherwood gave details of the Healthy Benefits Roadshows that were being held in the District.

Previous campaigns such as Health MOTs had proved very successful and often helped signpost people to other agencies.

Marcomms were compiling a page for the Council's website that would also be linked to the LSP website. A marketing campaign would run until January 2010. If any partner wished to be involved in the roadshows, they were asked to contact Tony Guyon on 01268 294849 or tony.guyon@basildon.gov.uk.

A suggestion was made to invite the Blood Donor/Organ Donor associations along to the roadshows.

7. PERFORMANCE MANAGEMENT FRAMEWORK

The Chair agreed that this item would be added to the agenda for discussion.

Steve Bird circulated the LSP LAA Indicator information and explained that there was some missing data that was needed from Partners in order for it to be presented to the LSP Executive.

The targets were currently set on base line indicators but there was a need to set targets for future years. It was agreed that this would be an item for the next meeting.

It was **AGREED** that Steve Bird provide the Group with some comparative data

with other areas in order to help set the targets.

With regard to objective SCS7.1t to develop and implement an Affordable Warmth Strategy, it was reported that SGCH Property Team were currently developing a strategy.

Discussion took place on Neighbourhood Action Panels under N14 and Simon Dobinson explained that there was a continual development of the forums, with feedback to individuals as well as groups. It was noted that there was a need to look at the meetings structure and more importantly, the referral mechanisms, as there were currently no Council or other partner representatives at the meeting.

It was **AGREED** that a meeting be arranged between Simon Dobinson, Pippa Brent-Isherwood and Lesley O'Shea (SGCH).

With regard to SCS7.3t – development of a community cohesion strategy and EIA advice, Ndunge Kivuitu reported that the final part of the strategy would soon be underway subject to agreement to the bid, (as detailed below) under Agenda item 8.

Steve Bird thanked Partners for their input and stated the updated information would be presented to the next LSP Executive.

8. COMMUNITY COHESION AND PARTICIPATION GROUP UPDATE:

Ndunge Kivuitu reported that the Action Plan and Terms of Reference for the Cohesion Strategy had been signed off by the Group.

Unfortunately the launch of the Strategy would be delayed due to resource issues and it had been agreed that a bid could be submitted to the LSP Executive for a Project Officer. This post would work with schools and the Youth Council, followed by work with other partners, for buy-in to the strategy.

It was **AGREED** that Laura Cooper would send the Bid Proforma to Ndunge for completion.

The issue was raised regarding membership of the Group and it was considered that certain key people should be attending that currently were not.

Ndunge highlighted the on-going issue of engaging with the Traveller Community. Work was being carried out with Crays Hill School to bring the traveller and non traveller children together.

9. WORKING NEIGHBOURHOODS GROUP UPDATE:

This item was deferred to the next meeting.

10. LSP EXECUTIVE UPDATE:

Pippa Brent-Isherwood updated the Group following the LSP tour that took place on 15 July. This was a fact finding and relationship building exercise and gave a chance for Council Officers to highlight various regeneration projects

happening in the District. The LSP Executive were also given information on the recession busting schemes that were being undertaken.

Pippa reported that EEDA were undertaking interviews with members of the LSP Executive as part of the 'Aspire to Perform' Programme. The outcome of the work would be reported to the Co-ordination and Support Group and LSP Executive in October, and would then be forwarded to the BIG.

Pippa informed the Group that the Financial Services Authority were providing free training sessions for Officers to enable them to offer basic advice.

Pippa **AGREED** to circulate further information on the type of services the FSA provide. This will be discussed again at a future meeting.

The Group were informed that the Health Inequalities Thematic Review had now started and feedback would be given to the next Co-ordination and Support Group. They Group would also consider child poverty following new Government legislation.

11. MATTERS FOR REFERRAL TO THE LSP COORDINATION AND SUPPORT GROUP:

- Updating on new key legislation and the main changes affecting the LSP (including child poverty).
- Marketing and Communication around the LSP.

12. ANY OTHER BUSINESS:

The Chair of the Executive Group had set a challenge to show where the LSP had added value and would do so over the next year.

The Group considered that the main issue was communicating the good work that the LSP were carrying out. There was a need to capture the good work and show tangible outcomes.

13. DATE AND TIME OF NEXT MEETING:

Monday, 14 December 2009 – 10.00am – Room 2
Monday, 22 March 2010 – 10.00am – Room 2
Tuesday, 22 June 2010 – 10.00am – Room 2
Tuesday, 21 September 2010 – 10.00am – Room 2

CHAIRMAN

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