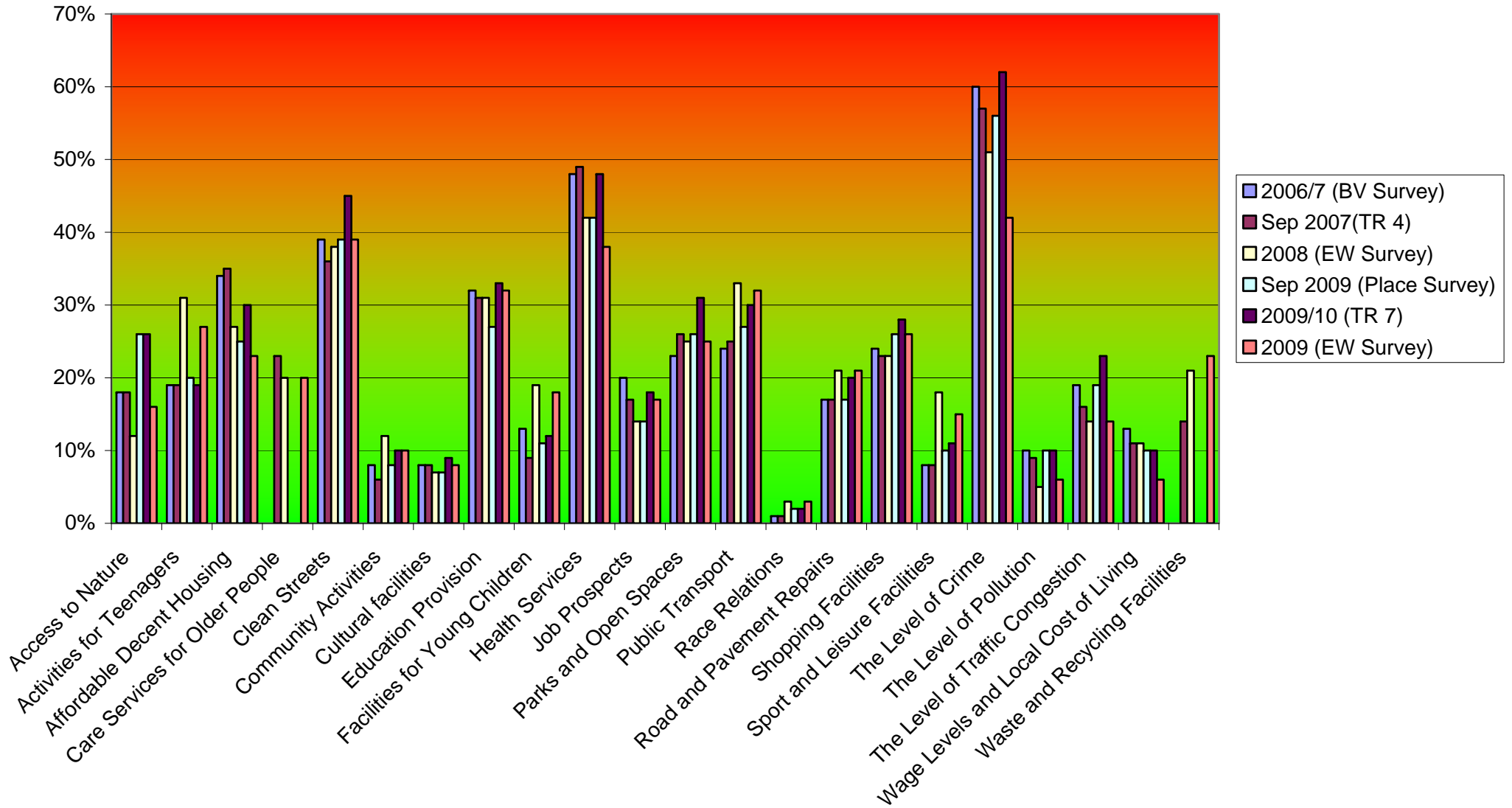
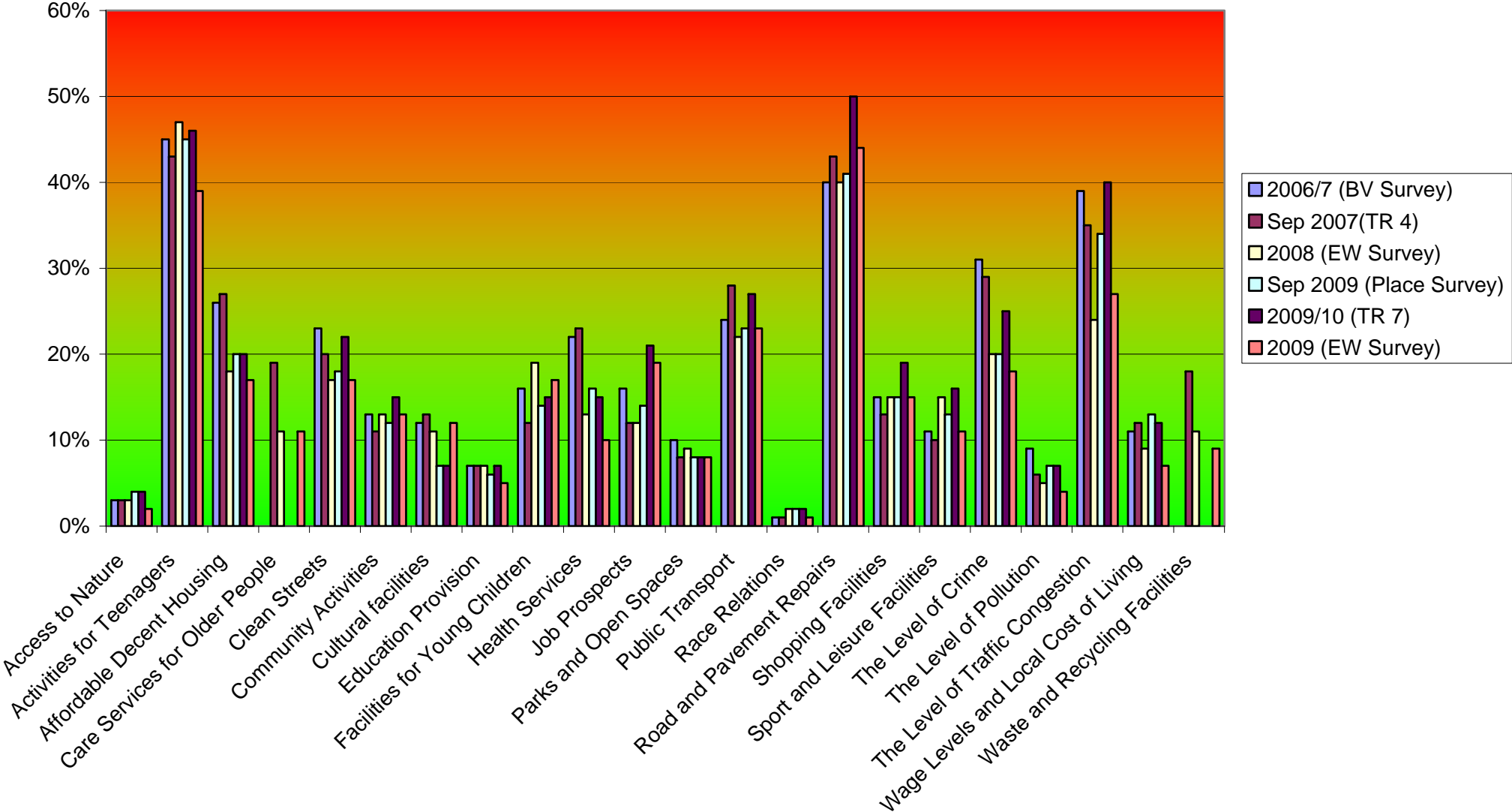


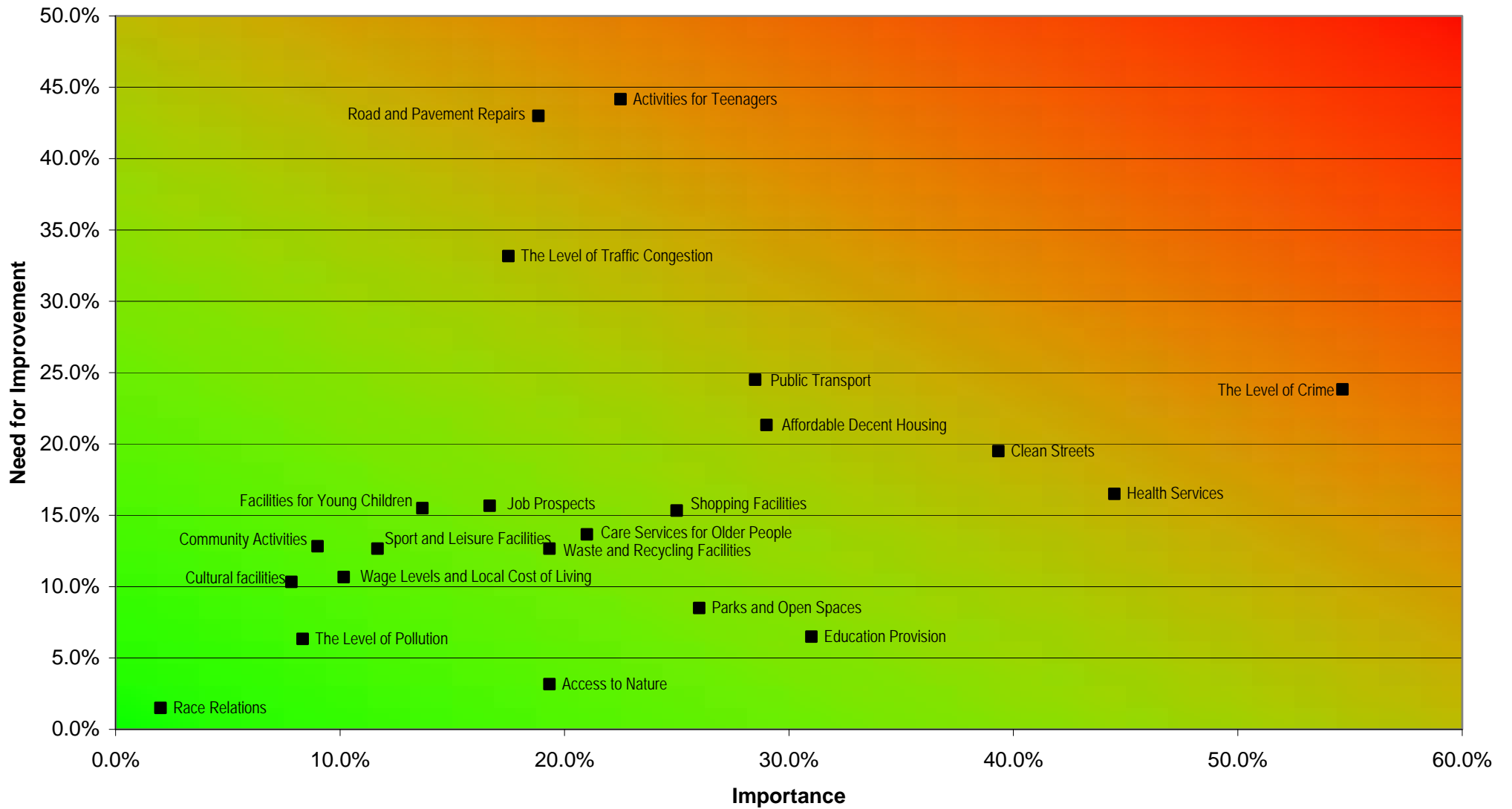
Factors that are viewed as important in making somewhere a good place to live



Factors that are viewed as most in need of improvement in the local area



Importance vs Need for improvement
(based on an average of all 2006-2010 customer perception based surveys)



Direction of Travel 2006/7 to 2009/10

