

ACCESSING VITAL SUPPORT TO SURVIVE THE ECONOMIC DOWNTURN

Companies and firms from across Tendring are being given the chance to access the vital support they need to help survive the global downturn.

Tendring District Council (TDC) is organising a free local business summit where key agencies will be on hand to offer important advice and guidance.

The new initiative, which is being supported by the Clacton Gazette and Harwich and Manningtree Standard, will be staged at the Columbine Centre at Walton on January 23, 2009 from 9.30am to 2pm.

A recent survey for the Tendring Local Strategic Partnership, supported by Essex Partnership, identified a surprisingly healthy business community given the current climate.

However, it also highlighted areas where businesses required extra help and support.

The results of the survey - and the problems associated with the credit crunch - encouraged the Council to set up this event.

The idea is to bring together key support groups and representatives from the banking community to provide a high level of advice on what help is out there and what new support streams that are currently emerging.

Cllr, Les Double, Portfolio Holder for Community, Partnerships and Renewal at TDC said the Council was pleased to be hosting this event at such an important time for businesses.

“Following the presentation there will be an opportunity for participants to speak to experts in the marketplace,” he said. “This offers a unique opportunity to access a wide range of business support that can be tailored to people’s individual businesses needs”.

Cllr Double said he urged local business people to attend and find out what real support and assistance is available to them to ensure economic survival and prosperity in difficult times.

Presentations at the summit will cover the business research, new business support, and access to finance.

There will also be information on free or subsidised training, advice and skills development by the East of England Development Agency (EEDA), TDC, Business Link East, the Federation of Small Businesses (FSB), INTend, Alliance and Leicester and Lloyds TSB.

Iain Wicks, Chairman of Tendring Local Strategic Partnership’s economic group and Essex FSB, said that as a local business man he fully appreciated the impact of the credit crunch on a large number of companies across the District.

“One of the ways in which this summit adds real value is that businesses will be made aware of support that is available to them whilst bringing them face to face with those agencies that provide that support,” he said.

Anyone wanting to attend the summit will need to book a place as spaces are limited - and restricted to businesses within Tendring.

Please contact Michelle Barr on mbarr@tendringdc.gov.uk for further information or to book a place.

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NEWSDESKS

For further information on this press release contact Nigel Brown, Tendring District Council's Communications Manager on 01255 686338.