

## Basildon

### Delivering Improvements and Outcomes / Gaps and areas for Further Improvement

ESSEX STRATEGY OUTCOME	Identified as relevant to this LSP in the Essex Strategy	OUTCOMES/IMPROVEMENTS DELIVERED	GAPS AND FURTHER IMPROVEMENTS
<p><b>Increase educational achievement &amp; skills</b></p> <p>1) Children progress well &amp; achieve more at all key stages</p>	Y	<ul style="list-style-type: none"> <li>▶ As part of the Quality of Life competition the four "£10,000 for My Community" projects have made good progress and have either recently opened or are about to be opened. At the Little Friends Pre-School Quiet Room in Basildon a conservatory extension has provided a much-needed quiet space for children; in particular for those children who are learning English as a second language. The conservatory has been built, child-friendly plants provide landscaping and the pre-school has raised extra funds for fittings and educational materials.</li> <li>▶ A youth engagement centre was opened in January 2009 in the grounds of the first Basildon Academy school and is called "The Linx". This is supported by £80K partner funding, including £20K from Basildon's Crime and Disorder Reduction Partnership. The centre will act as a base to support the young people of Basildon in achieving their full potential and overcoming any problems in their personal development. The centre will be used as a venue for the fire service's hugely popular fire break scheme - a drive against arson - and its young firefighter courses. Funding has been attracted to run three firebreak courses in 2009, and a further 2 in 2010 (with approximate 12 participants per course). There are currently 20 young people participating in the young firefighter course, which results in an AQA award. The course aims to reduce anti-social behaviour and improve young people's self esteem. Partnership working with the local TASCC (team around schools children and families), and integrated support services enables targeted young people to be referred to these courses. Other organisations such as Connexions, V Inspired, ECC Integrated Youth Service, Essex Police, St George's Community Housing and Basildon Council have all signed up to deliver education programmes from the centre. This will include supporting young people on subjects such as how to give up smoking, drug and alcohol abuse and sexual health issues as well as Prison! No Way and Junior Community Warden courses. It will also provide support to young parents with parenting classes and advise on issues such as domestic violence. The police will also run an anger management course from the centre.</li> <li>▶ The Foyer was recently re-provided on a new site in Vange and together with the NACRO housing projects offers and encourages training, education and employment</li> <li>▶ Performance Reward Grant funding has been secured to provide additional mentors in primary settings to work with children at risk of social exclusion. The intervention will also identify parent's needs and issues.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Basildon is below the Essex LA average for pupils gaining 5+ A*-C GCSE or equivalent grades in 2006.</li> <li>▶ Educational attainment at both primary and secondary school level falls below the Essex average. In 2008 62.7% of GCSE pupils in the Districts schools achieved grades A-C, compared with 63.3% in Essex. In 2007, 75% of pupils achieved level 4 or above at Key Stage 2 compared with the county level of 80%. 66% of pupils achieved a level 5 or above at Key Stage 3 level compared to 76% across the county.</li> <li>▶ Over 40% of all students achieving 5 or more A-C grades at GCSE</li> <li>▶ Basildon is the 2nd worst district in IMD for education, skills &amp; training</li> <li>▶ Basildon has the 2nd highest score in the income deprivation affecting children index (IDACI)</li> <li>▶ Only 23% of local residents believe that good education is important in making a place good to live and despite poor educational results only 4.8% consider that education needs to be improved.</li> <li>▶ There is a gap in understanding of the root causes behind poor educational attainment e.g. factors such as parenting. Partnership working could be used more effectively to look at these factors.</li> </ul>
	N		
<p>2) Fewer primary and secondary school pupils in Essex who are persistently absent from school</p>			

Our People

<p>3) Fewer 16-18 year olds in Essex who are not in education, employment or training</p>	<p>Y</p>	<ul style="list-style-type: none"> <li>▶ The LSC has supported a new construction and engineering apprenticeship centre, which opened in Basildon in November 2007. Basildon trade school offers 8 week courses in bricklaying, electricity and plumbing for young people year 9 and above and 16 and 17 year olds who are unemployed. Teaching is provided by Prospects college and local businesses e.g. Lovells. Over 150 people have attended the trade school in the 3 years it has been running and some firms offer apprenticeships</li> <li>▶ Basildon Action on Learning are holding a Skillsfest at Basildon Festival 2009. This is an interactive skills event for young people (14-16) and adults and give people the opportunity to learn about skills, careers, employment sectors and training opportunities.</li> <li>▶ Basildon Renaissance Partnership are working on plans to develop the Basildon Town Centre to house a Basildon Campus for post 16 learning.</li> <li>▶ Essex Fire Service are working closely to support pupils undertaking the public service courses at Basildon college.</li> <li>▶ The New Futures Consortium involving seven local secondary schools in the Basildon Billericay and Wickford area has worked with pre-16s on programmes of vocational education covering key sector skills identified as important to the Basildon area and future economic growth. This programme has been in place over ten years and has catered for more than 800 (c 80 per year) young people identified as being in danger of becoming NEET, post-16. The outcome of this programme suggests that over 60% of these students have gone on into Further Education, Employment with training, or full time employment, Post-16. This trend continues and the numbers of students involved in alternative education programmes in the Basildon Billericay and Wickford area increases year-on-year. Apart from an ESF grant in 2003-05, this programme has not received any additional support funding from any external source.</li> <li>▶ Performance Reward Grant funding has been attracted to enable up to 60 year 10-11 students to achieve qualifications (e.g. European Computer Driving License) through tutor led and on-line courses at the ITEC centre.</li> </ul>	<ul style="list-style-type: none"> <li>▶ JSNA highlights that Tendring, Braintree and Basildon are all areas above the national average in terms of NEET's in 2006/07.</li> <li>▶ Basildon has the 3rd highest percentage of children NEET in Essex. This may be exasperated by the recession.</li> <li>▶ Within Essex, Basildon has one of the largest volumes of 16-18 year olds but some of the lowest destinations into learning post 16. The proportion of residents with further or higher qualifications is still much lower than the County, Regional and National figures – NVQ2 52.6% NVQ3 32% and NVQ4 17%.</li> </ul>
<p><b>Support vulnerable people</b></p>			
<p>4) Increase the number of older people supported to live at home</p>	<p>Y</p>	<ul style="list-style-type: none"> <li>▶ Our recently secured sheltered accommodation redevelopment in Basildon will offer a range of well-being services for both residents and the local community – which is itself among the 20% most deprived areas in England. While precise details of the health and well-being offering that will be available are yet to be confirmed, facilities are likely to include: <ul style="list-style-type: none"> <li>▪ A Primary Care Trust Older Peoples Health Improvement Team delivering some services from the scheme;</li> <li>▪ Benefits advice;</li> <li>▪ Exercise classes, toenail cutting, smoking cessation, and nutritional advice;</li> <li>▪ Training facilities supporting lifelong learning;</li> <li>▪ An entertainment suite – access to films, presentations, workshops, displays; and</li> <li>▪ A range of activities, including art, complementary therapies and gardening.</li> </ul> </li> <li>▶ We have won £5.3 million to redevelop existing sheltered housing in Basildon. Working with South West Essex Primary Care Trust, Basildon District Council and Sanctuary Housing, Essex County Council submitted a bid for 62 one and two bed apartments, four of which will be used for re-ablement and fifteen offered for shared ownership sale. The development will help ensure older people, people with chronic conditions, disabled people and those with mental health needs have the opportunity to live independently for as long as possible.</li> <li>▶ Outcomes from the first 4 months of operation, which started in April 2008, are currently being assessed but provisional figures show that around 470 people have exited the re-ablement service and that of these some 196 have been discharged with no ongoing care needs. A further 73 have been discharged with reduced care needs. Overall the care needs of the 470 have been reduced by an average of around 40%. It is projected that if these figures are confirmed and if current trends are maintained the saving generated in the current year will be around £1m and ongoing annual savings will be over £2 million.</li> <li>▶ An exciting new 'Reach Out' service will be supported by CWOP partners. It is based on direct community work to improving access to services, benefits, increase in training/skills and employment. It will be implemented in areas of highest need, Harlow, Tendring, and Basildon. Uttlesford, Brentwood and Braintree may pilot the scheme in rural areas.</li> <li>▶ Home Improvement Agency – current review through supporting people accommodation/sheltered housing outreach floating support for vulnerable people</li> <li>▶ A county wide review of sheltered housing will facilitate a "hub and spoke" model to the delivery of older persons housing services that will be tenure neutral. The new service expected to launch in Basildon by April 2010 will be more focused on individual housing related support needs than the previous service.</li> <li>▶ Basildon tops up EERA Disabled Facilities Grant allocation.</li> </ul>	<ul style="list-style-type: none"> <li>▶ The number of people in the 85+ age group is expected to double Partners will need to respond collectively to associated problems e.g. dementia care.</li> <li>▶ Slow progress in delivering Supporting People Steady State Contracts</li> </ul>

5) More support for carers	Y	<ul style="list-style-type: none"> <li>▶ Training courses for safeguarding vulnerable adults</li> <li>▶ Surestart and Children's Centres have made considerable progress in improving parenting skills and providing the best start for babies and children in disadvantaged neighbourhoods in Basildon</li> <li>▶ Performance Reward Grant funding has been secured to develop a carer's advice, information and support network</li> </ul>	
6) Support vulnerable people achieve independent living	N	<ul style="list-style-type: none"> <li>▶ Commission a comprehensive falls clinic from 65+ to reduce incidence and impact of falls and promote independent living</li> <li>▶ A 'handy person' scheme has been commissioned to help older people and vulnerable residents with general maintenance and safeguarding activity about their homes</li> <li>▶ The TGSE Floating support service, Specialist accommodation projects for vulnerable client groups, e.g. Foyer (young people inc probation referrals), NACRO (single people inc probation referrals), Dundee Court, (2 blocks - LD and mental health) Parent and Child scheme, refuge (domestic violence), Tate House (children leaving care), Home Improvement Agency, Disabled Facilities Grant</li> <li>▶ Performance Reward Grant funding has been secured to use the Foyer parent and child unit as a hub for outreach workers who provide support and training to young people who have shown anti-social behaviour and whose tenancy is at risk. It is targeted that 40 customers a year will make use of this service.</li> </ul>	
7) Reduce 'fuel poverty'	Y	<ul style="list-style-type: none"> <li>▶ The LSP have undertaken a mapping exercise to ascertain the number of older people not claiming benefits throughout the district for targeting with advice and guidance on how to claim</li> <li>▶ Basildon as part of the TGSE has secured £600k in 2009/10 to achieve decent warm and healthy homes, targeting energy efficiency and renovation of private sector homes to achieve Decent Homes Standard. The support this work South Essex NHS has funded and addition £100k.</li> <li>▶ Targeted assessment process including benefits checks, sign posting</li> </ul>	
8) Protect vulnerable people at risk of abuse/neglect	N	<ul style="list-style-type: none"> <li>▶ BDC offers ECC training programme on safeguarding vulnerable adults to voluntary sector</li> </ul>	<ul style="list-style-type: none"> <li>▶ Basildon is the district with the most CLA (282), &amp; the 2<sup>nd</sup> highest rates ( 72 per 10,000) in Essex</li> <li>▶ It also has the highest number of children with child protection plans (CPP).</li> <li>▶ Basildon has the 3 times more children subject to child protection plans than the Essex average</li> <li>▶ Safeguarding Children</li> </ul>
9) Improve access to childcare by low-income families	N		
<b>Better public health and longer lives</b>			

10) Improve life expectancy	Y	<ul style="list-style-type: none"> <li>▶ South West Essex NHS have recruited local residents from disadvantaged neighbourhoods to be Wellbeing Outreach Workers to their peers</li> <li>▶ An extensive programme of Winter flu vaccinations has been delivered in the Basildon District to protect those at risk of infection</li> <li>▶ The CYPSP has developed a range of activity to promote Breastfeeding, which has well established links to improved health outcomes for children and in later life</li> <li>▶ The Re-vamp Vange health programme builds on successes from our neighbourhood management pathfinder project to tackle health issues in one of our more disadvantaged wards</li> <li>▶ Community pharmacists in Basildon new town area are provided with point of care testing equipment and training with the aim of offering vascular risk assessment on the high street to adults aged 40-74 from summer 09 onwards.</li> <li>▶ Major investment has been made in pulmonary rehabilitation to improve functioning and quality of life for residents living with chronic obstructive pulmonary disease.</li> <li>▶ Basildon Council and NHS South West Essex have jointly appointed a Fitness &amp; Healthy Lifestyles Officer, who will play a key role implementing a range of targeted health initiatives and well-being programmes in the community</li> </ul>	<ul style="list-style-type: none"> <li>▶ Female mortality is above the national average.</li> <li>▶ Has a higher rate of hospital admissions for circulatory disease than the Essex average.</li> <li>▶ Had a higher rate of diagnosis for hypertension than the Essex average in 2005/06.</li> <li>▶ Had a higher rate of diagnosis for coronary heart disease for 2005/06 than the East of England average but less than the average for England.</li> <li>▶ Had a higher rate of diagnosis for chronic obstructive pulmonary disease than the East of England and England averages in 2005/06.</li> <li>▶ Had a higher rate of diagnosis for diabetes than the East of England and England averages in 2005/06.</li> <li>▶ Has a higher rate of hospital admissions for cancer than the Essex average.</li> <li>▶ Had a higher male and female mortality rate than the national average for all forms of cancer in 2007.</li> <li>▶ Has the highest rate of mortality for respiratory diseases for &lt;75 in 2007.</li> <li>▶ Had a rate of mortality for lung cancer in males above that of the national average in 2007.</li> <li>▶ Gap – Need to improve access to immunisations. This is being addressed by the measles immunisation bus being parked in car parks and town centres</li> <li>▶ There are health inequalities within Basildon by location, gender, income and ethnicity. For example parts of the wards Lee Chapel North, Vange, Fryerns and Pitsea North West are among the 20% most deprived nationally. Men from the most deprived fifth of areas have 6.7 years shorter life expectancy than those in the least deprived fifth.</li> <li>▶ In the 2008 Place Survey 43% of respondents felt that health services are important in making a place good to live and 12% stated that these services needed improvement. Three quarters of those surveyed expressed satisfaction with their local GP and 67% with the local hospital.</li> </ul>
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11) Reduce obesity	Y	<ul style="list-style-type: none"> <li>▶ The Council in partnership with NHS South West Essex launched a new £80K healthy living scheme in May 2009 "Get Out There" with the aim of tackling obesity and enabling people of all ages to get fit. The scheme offers more than 50 discounted sports and leisure activities to local people for as little as 50p. This targets families "getting back into" leisure activities together. The programme also provides for sections of the community that currently do not access activity on regular basis e.g. people with disabilities. The programme is also targeting businesses to improve the health of their workforces.</li> <li>▶ The Council launched a new affordable gym in 2009, with 30 state of the art machines. Gym membership is offered at to local people with no joining fee, and unlimited use for just £15 a month. This enables local people to continue to be active at a time when many people are cancelling gym memberships due to the cost in the current economic climate. The gym has been extremely popular and well used by local people. With financial support from the PCT, the Council has completed an extension to the gym, including an additional 19 machines, and increasing the membership capacity to 1000. Capacity of 1,000 members has been reached within 6 months of opening, and close partnership with the PCT ensures referrals are able to be made to the gym.</li> <li>▶ The PCT has commissioned free structured and individually tailored physical activity programmes for local people with BMI of above 28 via local GP referral</li> <li>▶ The PCT has commissioned free weight management programmes including slimming world and weight watchers for 12 weeks for clients with BMI&gt;28. The programme covers the entire District and GP's refer clients to Basildon Council leisure facilities. Results indicate that over 40% of clients who complete the programme reduce their BMI by 5%. Following a partner review of the programme, the target will increase to over 50% in 2009/10. Clients on the programme are also able to access other interventions such as smoking cessation.</li> <li>▶ The Basildon Health Partnership and the PCT will undertake a social marketing research project to explore how to overcome barriers to healthy eating and physical activity and decide how to best provide support services</li> <li>▶ NHS SW Essex Commission MEND and Mini MEND weight loss programmes for children and young people. This is targeted at obese children and gives access to an activity programme for the whole family and includes healthy eating education to help the whole family understand the impact of having an unhealthy lifestyle.</li> <li>▶ NHS SW Essex resourced installation of '21<sup>st</sup> century' playgrounds in all schools in Basildon to encourage active play and learning.</li> <li>▶ Programmes to reduce obesity developed between Basildon Council &amp; Primary Care Trust to increase personal exercise and improve diet.</li> </ul>	<ul style="list-style-type: none"> <li>▶ The prevalence of obesity was higher than national the national average in 2003/05</li> <li>▶ Only 1 adult in 12 undertakes recommended levels of physical activity.</li> </ul>
12) Reduce smoking prevalence	Y	<ul style="list-style-type: none"> <li>▶ PCT's lifestyle change services rebranded as 'vitality'. Significant further investment and marketing activity. Targets achieved – including stretched targets for most disadvantaged communities where smoking prevalence is highest.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Has a smoking rate significantly above the national rate in 2003/05.</li> <li>▶ Basildon has the highest prevalence of smoking in Essex &amp; at 28.1% is significantly above the England average.</li> <li>▶ Basildon MSOA 012 (Fryerns ward) is the small area with the highest smoking mortality rate amongst males in Essex</li> <li>▶ There are around 290 deaths per year from smoking in Basildon</li> <li>▶ An identified gap is that it is currently unclear whether smoking cessation as a result of interventions mostly takes place in deprived areas or in affluent areas.</li> </ul>
13) Improve mental health and well being	N	<ul style="list-style-type: none"> <li>▶ An action plan has been developed to support people with mental health issues find Employment</li> <li>▶ A confidence building course is offered to support people with mental health issues through Family mosaic/Interact until March 2011</li> <li>▶ Performance Reward Grant funding has been secured to deliver a programme of life skills training for people with mental health problems to enhance confidence, encourage social inclusion and prepare people to enter education or training. It is targeted that 150 people will attend over 5 courses run over a 2 year period. This area was a gap in service provision until this funding was attracted.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Has above the Essex average proportion of the working age population claiming benefit/allowance for a mental/behavioural disorder in 2005.</li> <li>▶ Has above the average of the working age population suffering from a neurotic disorder/depression.</li> <li>▶ Has a higher rate of admissions to hospital for mental health problems in 2005/06 than the Essex average.</li> <li>▶ It is estimated that 1650 young people suffer from a mental health problems, with Basildon having the highest prevalence of all age groups in Essex. Additionally an estimated 11,900 adults (aged 16-74) suffer from diagnosable mental health problems.</li> <li>▶ Recent sources suggest that the number of people experiencing mental health problems is set to rise by up to 26% by 2010 as a direct result of Britain's economic crisis.</li> </ul>

14) Reduce teenage conceptions	N	<ul style="list-style-type: none"> <li>▶ A wide range of targeted programmes has been developed to identify and support those who are at a higher risk of pregnancy. For example health outreach workers target young people in deprived areas on the street in Basildon.</li> <li>▶ The multi-agency team has successfully delivered the 2<sup>nd</sup> greatest drop in the teenage conception rates since inception of the Strategy. Basildon had the highest rate in Essex 53.5 per 1000 in 1998-2000, considerably higher than the national rate. The team has achieved a 22.2% drop to 41.6 per 1000 and is now place 2<sup>nd</sup> to Harlow &amp; close to Tendring and just above the national average. Rates in other parts of Essex have risen or reduced more slowly</li> <li>▶ Foyer and Parent and child housing projects include sexual health programmes</li> <li>▶ Performance Reward Grant funding has been secured for the Chance or Choice project which targets young people at risk of becoming teenage parents and is a 10 week course which provides an insight into the realities of being a teenage parent</li> </ul>	<ul style="list-style-type: none"> <li>▶ Had a higher teenage conception rate (47/1000) than the national average in 2005.</li> <li>▶ The Essex Strategy is currently undergoing a review with Basildon actively involved. In Basildon there is still scope for further investment in services and the joining of some work to ensure seamless services. The rates are slightly off trajectory and need to be accelerated to help meet the Essex target of 45% reduction by 2010. Further investment is planned for sexual health services in Basildon to improve access to vulnerable groups</li> </ul>
15) Reduce sexually-transmitted diseases	N	<ul style="list-style-type: none"> <li>▶ In Basildon, sexual health outreach to young people not accessing mainstream services is provided by Basildon District Council Outreach Workers, who also deliver SRE with Alternative and Complimentary Education Programmes and with Training Providers across the district.</li> <li>▶ The Chlamydia Screening programme exceeded its 17% target of 15-24yr olds for screening in 2008/09</li> </ul>	<ul style="list-style-type: none"> <li>▶ Had a rate of Chlamydia above the average for the UK in 2004.</li> <li>▶ The Chlamydia screening team need to screen 35% of a population to impact on the prevalence of Chlamydia in the community. The 2010/11 will be 35%. The scope of the programme is being extended to meet this target</li> <li>▶ Further investment is being made to the sexual health infrastructure in Basildon to improve access</li> <li>▶ The Sexual Health Network is being developed which will ensure greater integration of services and prevention</li> </ul>
16) Raising birth weights	N	<ul style="list-style-type: none"> <li>▶ Enhanced support is in place to assist pregnant women to quit smoking. Plans in place to reconfigure health care services to better deliver the 0-19 pathway</li> </ul>	<ul style="list-style-type: none"> <li>▶</li> </ul>
17) Reducing infant mortality	Y	<ul style="list-style-type: none"> <li>▶</li> </ul>	<ul style="list-style-type: none"> <li>▶</li> </ul>
18) Promote breastfeeding	N	<ul style="list-style-type: none"> <li>▶</li> </ul>	<ul style="list-style-type: none"> <li>▶ In 2005/06 there were four districts below 69% (the national average), namely Basildon, Epping Forest, Harlow and Tendring.</li> </ul>
19) More immunisation	N	<ul style="list-style-type: none"> <li>▶ 'Spotty bus' plus supporting marketing campaign ongoing to improve immunisation rates.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Has a lower percentage of children immunised against MMR than England and Essex averages in 2005/06.</li> </ul>
<b>Help parents raise their children well</b>			
20) Parents feel able with community help to raise their children well	N	<ul style="list-style-type: none"> <li>▶ There are a number of projects developing and extending childcare for vulnerable groups e.g. <i>4children</i> work with special schools in Basildon and elsewhere to provide out of school care.</li> <li>▶ Surestart – outcomes in 2007 include over 900 members and over 2,500 attendees. The Citizen's Advice Bureau advisor dealt with over £50K of debt and Partnership working with the Primary Care Trust (PCT) has resulted in clinics running at Surestart Centres. This brings clinics to the heart of the community and increases access to services. Clinics include child dietetics, occupational health assessment for children who are not meeting their developmental milestones, weight management and smoking cessation. In 2007, Surestart won the Essex County Business Award for services to the community.</li> <li>▶ A new childrens' centre in Pitsea opened in July 2008, and outcomes have included: Over 60 families are members, Services include: support groups for pregnant mums, a programme for first time parents, and a parent and toddler group. A teacher (employed by a local school) is working with all the day care and pre schools in the area to improve educational outcomes for children. Outreach and home visiting services have been extended to this area. A partnership arrangement with a local private nursery has been reached and health and safety adjustments to this building are being funded as well as training for their staff. In partnership with Wat Tyler Country Park, the most successful teddy bear's picnic yet was delivered with over 3,500 parents and children attended. £4K sponsorship was attracted to fund the event.</li> </ul>	
○ =	Improve access to housing		

21) Ensure a range of affordable homes are available	Y	<ul style="list-style-type: none"> <li>▶ 824 new affordable homes are to be delivered 08/11. Across a range of regeneration and infill schemes</li> <li>▶ Private landlord engagement</li> <li>▶ Homeless prevention money from CLG</li> <li>▶ EERA funding – to bring empty homes back into use, £100k funding over the next 2 years</li> <li>▶ Advice to reduce homelessness</li> <li>▶ Supporting credit unions</li> <li>▶ Private sector housing strategy has been adopted by Basildon Council and recently reviewed. This aims to improve the quality and quantity of property available for rent.</li> </ul>	<ul style="list-style-type: none"> <li>▶ The minimum homes requirement in the Regional Spatial Strategy is 10,700 of which 1/3 should be affordable</li> <li>▶ Projected shortfall in affordable housing units 778.</li> <li>▶ Is the District with the largest number of council houses.</li> <li>▶ In the worst quartile for percentage of non-decent LA dwellings. St George Inspection June 2009 2 stars will allow access to DHS funding. DHS delayed until 2014 with agreement of CLG</li> <li>▶ 25.1% of households with dependent children headed by a lone parent.</li> <li>▶ Affordable Decent Housing is considered by 27% of respondents to the district wide Place Survey to be an important factor in making somewhere good to live and 18% of local people feel this issue needs to be improved. 88% of respondents are satisfied with their home as a place to live</li> </ul>
22) Reduce homelessness	Y	<ul style="list-style-type: none"> <li>▶ Basildon LSP, through Swan Housing, is implementing a new service to assist young people at risk of tenancy breaches to develop the life skills or social awareness needed to sustain a tenancy.</li> <li>▶ Basildon Council is one of the national pilots in mortgage rescue scheme</li> <li>▶ EERA funding to renovation of empty private sector homes to let at affordable rent levels</li> <li>▶ Rent deposit scheme and other loans through homeless prevention grant</li> </ul>	<ul style="list-style-type: none"> <li>▶ Average level of homelessness – 3.81 per 1,000.</li> <li>▶ The rate of households accepted as homeless and in priority need was close to the regional average in 2005/06.</li> <li>▶ Repossessions rose by 48% in the second half of 2008 and the value of mortgage arrears rose by 20% in the first half of 2008. Around 23,000 people throughout the District are now in negative equity and 5 million people (2 million households) predicted to be needing social housing by 2010.</li> <li>▶ Britain has seen the worst housing situation in 12 years. The number of homebuyers who have lost their properties have soared by 55 percent during 2008 to 40,000, according to statistics released recently by the Council of Mortgage Lenders.</li> <li>▶ In 2009 the number of repossessions is estimated to reach at least 75,000.</li> </ul>
23) Increase supply of suitable accommodation for care leavers, youth offenders and runaways	N	<ul style="list-style-type: none"> <li>▶ Basildon on target to meet demands of care leavers through Tate house and existing stock, offenders, probation order and local connection with housing need are housed through a variety of options, NACRO, private sector, social housing - No data on demand available</li> </ul>	
<b>Improve access to services</b>			
24) Improved access for residents to education health and leisure facilities	Y	<ul style="list-style-type: none"> <li>▶ Essex fire service and partners helped to facilitate a community centre for travellers at Dale Farm which has enabled a location to access health services which were previously unavailable due to lack of permanent address (see case study for further details).</li> <li>▶ George Hurd Centre – New improved facilities opened in 2007, since then membership has increased to 1400, and 8 new classes have been introduced, and meals income has increased by £2K. Freeing up the previous site also allowed 61 affordable homes to be built. The centre has become a hub for partner services for elderly people as space in the centre is rented by organisations such as Basildon District Volunteer Carers, Wickford Talking Newspaper etc. The Community Benefit Assessment process enables such services to gain up to 90% relief on rent and rates.</li> <li>▶ The LSP and Basildon Renaissance Partnership have come together to commission a Vange feasibility study, looking at the viability of developing a multi centre in support of the Revamp Vange project.</li> <li>▶ English Speaking for Foreign Language Courses – consultation with communities identified that there was a need for affordable, easily accessible English Speaking for Foreign Languages courses for newly arrived communities. Following this, local training providers were worked with and 20 people are now attending this course at a heavily subsidised cost.</li> <li>▶ Good Citizen Booklet – introduced for people new to the area</li> <li>▶ Performance Reward Grant funding has been attracted to expand the credit union to provide a universal service for Basildon District with weekly collection points across the District and growth to 1,500 members</li> <li>▶ New affordable gym launched (see details elsewhere in the document)</li> <li>▶ Get Out There (See details elsewhere in the document)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Gypsies and Travellers were seen to be a section of the community where there were gaps in knowledge/understanding and therefore it was unclear whether access to services was adequate. To help address this, a Gypsy and Traveller welfare needs assessment was commissioned, and this was carried out by the Essex Racial Equality Council. The outcomes and recommendations have been incorporated in Basildon Council's Opportunities for All Strategy for implementation.</li> <li>▶ An overall gap in partnership working is that currently there is not a "lean" approach across partners to the customer experience/ service delivery across different public sector organisations. A working group has been established to investigate this issue.</li> <li>▶ Following the success of "Get out there" programmes and the launch of the affordable gym, Basildon Council and the Primary Care Trust are investigating further opportunities for low cost activity.</li> </ul>
25) Ensure access to local jobs and community facilities	N		

Improve transport			
26) Improve the condition of the roads	N		
27) Minimise congestion on the roads	N		
28) Improved public and community transport	N	<ul style="list-style-type: none"> <li>▶ New bus lane introduced between Ghyllgrove – Festival Leisure</li> <li>▶ Cranes Farm Road CIF fund</li> <li>▶ The Basildon Renaissance Partnership (BRP) have secured funding to improve the signage on the A127 directing commercial traffic and freight to the business centres throughout the district</li> <li>▶ BRP has funding to implement environmental improvements to a hotspot area on the A127 at the junction with the A132 and at the Sadlers Farm junction of the A13.</li> <li>▶ The LSP sponsor and run an annual Transport Conference, which is used as a consultative forum for public and general transport issues</li> </ul>	<ul style="list-style-type: none"> <li>▪ Over the next 15 years the road traffic demand is predicted to rise by almost 30%,</li> </ul>
Strengthen the voluntary sector			
29) Increase formal participation in voluntary clubs & groups	Y	<ul style="list-style-type: none"> <li>▶ Compact</li> <li>▶ Confidence building course is run through by a charity and one of the key outcomes is volunteering</li> <li>▶ Working Neighbourhood Group ran 25 events during volunteers week (June 2009) to highlight 25 years of volunteering in Basildon</li> <li>▶ Essex Fire Service are looking to introduce a pilot scheme of volunteers to support the fire service at community events and help communicate community safety messages</li> <li>▶ Performance Reward Grant funding has been secured to run a programme of conservation work parties, which will include recruiting volunteers. This will include running a training programme for volunteers to increase their transferable skills. The establishment of further "Friends" groups for local open spaces is also planned</li> </ul>	
30) Increase levels of neighbourly helpfulness	N		
31) Achieve a good level of support for young carers	N		
Make communities safer			
32) Better protection from road accidents	N	<ul style="list-style-type: none"> <li>▶ Essex Fire Service in partnership with the taxi forum have run communications campaigns to discourage drinking and driving. A further campaign targeted at encouraging people to take taxis rather than drinking and driving will also take place in 2009</li> <li>▶ The Community Wheels facility educates people about the dangers of speeding, drink driving, seatbelts and mobile phones, young drivers and motorcyclists. Community wheels have been present at the Basildon Festival, at the Ride 2009 event and in town centres. This initiative has contributed to a reduction in the number of road traffic collisions in the County as a result.</li> <li>▶ Essex Ride 2009 – The aim of this 1 day event is to improve skills and road awareness amongst motorcyclists; To educate novice motorcyclists about the need for training; To provide information about activities which will give young motorcyclists the opportunity to ride their vehicles legally; and To encourage the safe use of mini motos.</li> </ul>	<ul style="list-style-type: none"> <li>▶ During the first three quarters of 2008 there were 41 KSI casualties</li> <li>▶ This could be seen as a potential priority for Basildon due to 2 major roads running through the District</li> </ul>
33) Better protection from fires	N	<ul style="list-style-type: none"> <li>▶ Essex Fire Service in partnership with St George's Community Housing and ALCO the gas contractor have secured funding for 12,000 fire alarms which are being installed free when routine boiler services are carried out. The fire alarms come with 10 year batteries.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Firebreak and Young Firefighters courses – Fire service would like to see these made supporting priorities in the future strategy to ensure continued funding to enable the outcomes to continue to be delivered</li> </ul>

34) Reduce substance misuse - particularly by young people	N	<ul style="list-style-type: none"> <li>▶ Foyer and NACRO participate in DAAT</li> <li>▶ Performance Reward Grant funding has been attracted to employ specialist alcohol workers to offer screening and interventions to patients within accident and emergency settings and other identified ward settings, in order to reduce the rate of alcohol related hospital admissions.</li> <li>▶ CDRP priority to prevent and deter the involvement of Young People in Crime, Anti-Social Behaviour and Drugs and Alcohol Misuse and projects within the Drugs and Alcohol Reference Group reflect this priority.</li> <li>▶ Crucial Crew - delivers community safety messages to Year 6 pupils about the impact of the effects of drugs and alcohol on personal safety, and healthy lifestyles.</li> <li>▶ Drinkwise Project promotes responsible drinking through education and enforcement initiatives addressing issues including underage alcohol sales thus making Basildon a safer place in which to live, or visit and which contributes to the local community through the provision of safe leisure and entertainment facilities and help reduce fear of crime. Partnership working with the trade to seek clarification on responsible marketing, retailing and consumption of alcohol and actions they take. Pilot alternative interventions to deal with issues around proxy and "under the counter" sales in project area.</li> <li>▶ Proof of Age - Working with Trading Standards to promote the use of a "Safer Community" pack for the trade to include a "Challenge 21" contract, posters and advice, including support through advisory visits. Targeting of licensed premises that promote products that appeal to underage drinkers or that encourage people to drink well over the recommended limits.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Home Office recorded crime statistics for alcohol related crime in Basildon is 8.3 offences per 1000 head of population, this is considerably higher than the regional average of 6.9.</li> <li>▶ 59% of respondents to the 2008 Fear of Crime Survey saw alcohol related nuisance as a very or fairly serious issue in their area.</li> </ul>
35) Reduce re-offending by adults and young people	N		
36) Reduce number of first time entrants to the criminal justice system	N		▶ Above average rate for young victims of crime
37) Reduce serious violent crimes and assaults causing injury	Y	<ul style="list-style-type: none"> <li>▶ Drinkwise campaign to promote responsible drinking and reduce the opportunities for young people to obtain alcohol</li> <li>▶ Drugs and Alcohol Reduction Group action plan activities</li> <li>▶ Sanctuary project – enables victims of domestic violence to stay in their own homes by the provision of enhanced security measures. 14 cases have been helped (August 08 – February 2009)</li> </ul>	▶
38) Reduce incidents of domestic violence	N	<ul style="list-style-type: none"> <li>▶ Telecare, Sanctuary Scheme, Refuge, floating support by Womens Aid</li> <li>▶ Through the Making Communities Safer Group Essex Police are supporting victims of domestic violence by installing fireproof letter boxes. Around 30 have been installed so far.</li> </ul>	<ul style="list-style-type: none"> <li>▶ 2<sup>nd</sup> highest domestic violence rate.</li> <li>▶ There were 2090 repeat DV incidents between November – January 2009. This compares to 1302 incidents in the same quarter in 2007 – a 61% increase.</li> <li>▶ 26% of the 2008 Fear of Crime Survey respondents saw Domestic Violence as a very or fairly serious issue in their area.</li> </ul>
39) Reduce serious acquisitive crimes	N	▶ Telecare to reduce risk of bogus callers	<ul style="list-style-type: none"> <li>▶ 2<sup>nd</sup> highest % of burglaries in Essex</li> <li>▶ Between April – September 2008 there has been a 16% decrease of offences compared to the previous 6 months</li> </ul>
40) Provide specialist support to victims of a serious sexual offence	N	▶ Investment has been made with SERICC to support victims of sexual violence, including a taxi scheme	▶ A SARC (Sexual Assault Referral Centre) is being developed in Brentwood to meet the need in Essex, Southend and Thurrock. The plans are being developed but there may be a delays due the funding situation
41) Reduce racial crime	N	▶ Through the Making Communities Safer Group Essex Police are supporting victims of hate crimes by installing fireproof letter boxes. Around 30 have been installed so far.	▶
42) Reduce incidents of arson	N	▶	▶
43) Reduce crime on public transport	N	▶ No messing live (safety on public transport) being held in summer 2009	▶
44) Reduce number of children and young people experiencing crime or bullying	N	▶	▶

45) Reduce antisocial behaviour	Y	<ul style="list-style-type: none"> <li>▶ Through the Crime and Disorder Reduction Partnership, the Firewatch initiative takes place. This is a confidential telephone line for reporting anti-social behaviour and small fires. The Fire Service employs junior fire councillors who run programmes to change the behaviour of young people undertaking these kind of anti-social activities. 29 young people were referred to these courses in 2008 as a result of Firewatch. Firewatch contributed to a 23% reduction in small fires and a 19% reduction in hoax calls to the fire service during 2008. Recognition of these positive results has been given by the Home Office who have used Essex Firewatch as a case study.</li> <li>▶ Community Safety Action Zones continue to be successful, with Five Links Estate in Laindon being targeted as such a zone for 2009.</li> <li>▶ Essex ride and survive will take place in June 2009 and will promote road safety awareness for motorcyclists and scooter riders and reduce the number of road casualties in Essex. This initiative is to help address Essex having one of the highest Killed or Seriously Injured statistics.</li> </ul>	<ul style="list-style-type: none"> <li>▶ The rate of abandoned vehicles per 1000 population is close to the England average and above the average for Essex CC in 2005/06.</li> <li>▶ Between April – September 2008 ASB incidents have been falling not only when compared to 2007, but also on a week by week basis in Basildon. 2008 Fear of Crime Survey respondents saw Youth Nuisance as a very or fairly serious concern in their area.</li> </ul>
46) Reduce fear of crime	Y	<ul style="list-style-type: none"> <li>▶ Funding has been secured to enable CCTV in the Basildon District to be monitored 24 hours a day</li> <li>▶ Performance Reward Grant funding has been attracted for a partnerships communications officer commencing June 2009</li> <li>▶ DNA anti-theft kits have been introduced in pilot areas in Basildon (May 2009). Police will be visiting homes to DNA code valuable property and show residents how to code property. This enables stolen items to be linked with the crime scene, enabling items to be returned and increasing the chance of conviction. Deterrent stickers are also provided letting potential thieves know DNA coding is in use. Police officers will also offer security checks on homes visited and burglary reduction advice. The pilot is one of the largest of its kind in the country.</li> <li>▶ EERA TGSE funding to bring empty homes back into use will help reduce the fear of crime</li> <li>▶ Crucial Crew has been held, which gives young people safety training to help them in difficult or dangerous situations e.g. rail safety and first aid, and also aims to reduce the number of hoax calls to emergency services.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Joint highest % of recorded serious crime</li> <li>▶ Basildon has the 2<sup>nd</sup> highest fear of crime score looking at combined tracker data.</li> <li>▶ Below the England and Wales average but above the Essex average for the crime rate in 2006/07.</li> <li>▶ Slightly above the Essex Police average but below the average for England and Wales for violent crime in 2006/07.</li> <li>▶ 48% of Basildon SOA's fall in to the 20% most deprived domains in Essex using the Crime IMD figures</li> <li>▶ In Basildon District, 38.4% of residents feel safe outside after dark vs 80% during the day. 18% of respondents to our local fear of crime survey feel they are likely to be a victim of crime within the next 12 months.</li> </ul>
<b>Make communities cleaner</b>			
47) Improved street and environmental cleanliness	Y	<ul style="list-style-type: none"> <li>▶ A reduction in litter in Basildon District of 17% between June 08 and March 09 achieved</li> <li>▶ Powers to remove discarded shopping trolleys (more than 100 a month discarded in the District) introduced June 2009</li> <li>▶ Community pay back</li> <li>▶ Cigarette butt litter reduction campaign in Basildon – resulted in a 27% reduction in this type of litter, more than 7,000 personal ashtrays handed out, posters distributed to more than 80 venues, and £75 on the spot fines introduced</li> <li>▶ Rubbish amnesties held in Northlands Park and Craylands and Performance Reward Grant funding has been secured to run 20 amnesties across the District.</li> <li>▶ Drinkwise label identification</li> <li>▶ Graffiti – working with private sector/businesses to remove, successes on private property such as Abbey National bank and Southend Road, Wickford.</li> <li>▶ £12K invested in a CCTV camera to deter fly tipping and CCTV smart car introduced to capture environmental and parking enforcement evidence that can be used in court</li> </ul>	<ul style="list-style-type: none"> <li>▶ Consultation in Vange in 2009 identified that clean streets and crime reduction are priorities for residents in this area.</li> </ul>
<b>Promote participation in sport and culture</b>			
48) Promote participation in the arts and cultural activity	N		

	49) Increase participation in sport – particularly young people	Y	<ul style="list-style-type: none"> <li>▶ Fastcard Leisure – gives young people (8-16) free and discounted “credits” to redeem on sports and leisure facilities - over 2,200 young people have taken part</li> <li>▶ In partnership with Basildon District Council, the PCT are piloting a GP exercise referral scheme focussing on patients with type 2 Diabetes</li> <li>▶ The PCT have spent £3 million on primary school playgrounds – there is a link between physical activity and educational attainment</li> <li>▶ Positive Futures</li> <li>▶ Community Development Officer Activities</li> <li>▶ Performance Reward Grant funding has been secured to positive choices programme and – “Frank” Home Office initiative. This is delivered by West Ham football coaches through the medium of sport. This will be delivered for 30 weeks per school year for 2 years for 10 schools across the District. A minimum of 240 children per school per year are targeted to take part and this aims to improve access to quality sport provision, improve self esteem and increase healthy living and drug awareness as well as increasing attendance at school.</li> <li>▶ Performance Reward Grant funding has been secured to fund a post who will lead a series of health cycling rides across the District over a 2 year period.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Has less than the ECC average of people participating in sport for 30 minutes at least 3 times a day in 2005/06</li> <li>▶ Resident satisfaction with facilities is low and facilities are ageing.</li> <li>▶ Under 20% (18.6%) of local people use Council run sports centres once a month or more frequently</li> </ul>
	50) Provide play facilities that meet local needs	N		
	51) Maximise the benefits from the 2012 Olympics	N	<ul style="list-style-type: none"> <li>▶ Basildon Sporting Village: Essex County Council has led an innovative sports approach to regeneration and with Basildon Borough Council and Basildon Renaissance Partnership has embarked on an ambitious project to regenerate the town centre of Basildon, using the redevelopment of the town's key sports facilities as a pivotal element of this master plan. Inspired by the successful London 2012 Bid, the Basildon Sporting Village will be built with a schedule for completion in 2010. The facility will include a 50m swimming pool, gymnastics training facility and indoor sports hall. The catalyst of having the facility completed in time for the venue to be available as a Pre Games Training Camp has helped to maintain the project's momentum.</li> <li>▶ A sound business case has succeeded in securing partnership funding from CLG (£5M through the Thames Gateway Partnership), Essex County Council (£5M) to contribute to the £35M project overall. The project will also be used as the basis for developing physical activity and sports participation programmes for a community that currently has levels of cardiovascular disease above the national average. An Olympic themed festival to coincide with the opening of the new facility is also being planned and feeds into the Olympic Legacy Action Plan for the Borough</li> <li>▶ As a result of the advocacy carried out by Essex County Council, eight authorities now have full Legacy Action Plans of their own and have budgets allocated for their implementation. Of these, Southend and Basildon have recently made appointments for Legacy Officers to drive their programmes.</li> </ul>	
Our Economy	<b>Promote sustainable economic growth</b>			
	52) Higher educational attainment and skills levels in the adult population	Y	<ul style="list-style-type: none"> <li>▶ £700k warm homes work is encouraging employment in the local building trade, as local traders are being used unless specialist work is required</li> <li>▶ Basildon Renaissance Partnership negotiated £4M LSC funding to provide a skills programme through train to gain at Case New Holland focussing on business improvement techniques</li> <li>▶ Redundancy rapid response</li> <li>▶ BDC £200K fund of recession busting initiatives, including free parking at weekends in Basildon</li> </ul>	<ul style="list-style-type: none"> <li>▶ 3<sup>rd</sup> highest unemployment rate (3.3%)</li> <li>▶ Basildon is ranked 2<sup>nd</sup>-worst overall for deprivation in terms of employment &amp; skills &amp; training.</li> <li>▶ Basildon is above the Essex average in terms of working age population in employment, but below the County average in terms of qualifications.</li> <li>▶ The recession has led to an upturn in postgraduate applications which are up 14% compared with this time last year</li> <li>▶ In Basildon 80.3% of population are economically active, 75.8% in employment, 10.2% self-employed and 4.8% unemployment rate.</li> <li>▶ Skills amongst the work force is amongst the lowest in Essex, local people remain in low paid jobs</li> </ul>
	53) Stimulate the creation of more high value-added jobs in Essex	Y	<ul style="list-style-type: none"> <li>▶ Four business clinics have been held in the District offering free, confidential advice in coping with the recession. The clinics include free financial checks by high street banks and free employee relations advice. These clinics are held in locations in the District that are easily accessible to local businesses e.g. industrial centres. The east of England Development Agency has recognised these clinics as best practice.</li> <li>▶ Establishment of Basildon business group</li> </ul>	<ul style="list-style-type: none"> <li>▶ The ONS Annual Population Survey shows that the proportion of residents in skilled trades, professional and elementary occupations has increased above the district average over the last 4 years.</li> <li>▶ The departure of i10 and engagement of Higher Education institutions and the private sector will need to be addressed</li> </ul>

	54) Attract inward investment	Y	<ul style="list-style-type: none"> <li>▶ Plans to turn a former cinema into a 97-bed Premier Inn hotel in Basildon town centre have been approved by Basildon Council and it is hoped this will create 45 new jobs</li> <li>▶ The Decent Warm and Healthy Homes project will largely use local contractors and help stimulate the local economy</li> <li>▶ Free weekend parking at Council car parks launched in response to the recession to save residents money and increase trade to local businesses. The Billericay Chamber of Commerce have reported a 10% increase in business since this has been introduced.</li> <li>▶ The Working Neighbourhoods group and partners held a Benefits Marketplace event in response to the recession. This was attended by organisations such as Basildon Council, Family Mosaic, Essex County Council, Essex Savers, Impact and Jobcentre plus. Benefit checks were completed for 167 people and unclaimed benefits to the value of £352,824 were identified. A further 155 people sought help and advice from the other services available. Publicity was targeted at areas with high levels of deprivation, and monitoring at the event demonstrated that people from these areas attended the event.</li> <li>▶ The Federation of Small Businesses are running a "Keep Trade Local" campaign</li> <li>▶ Basildon Renaissance Partnership are developing an International Strategy and links with global partners through closer working relationship with Essex County Council</li> <li>▶ The A127 Corridor is set for significant investment up to March 2010. Basildon Renaissance Partnership (BRP) is putting £700,000 of Thames Gateway funding into this key employment zone to develop a long-term plan for the area, and to make some tangible improvements to the physical look of the area, such as new signage and developing an identity for the corridor. This goes with the £14m being invested by Essex County Council into highways improvements. Local businesses will be given the opportunity to see, discuss and comment on the proposals for the area at the Basildon Business Breakfast.</li> </ul>	
	55) Stimulate business innovation	Y	<ul style="list-style-type: none"> <li>▶ A number of initiatives have been launched by the Basildon Renaissance Partnership to support local businesses through the recession. These have included: Business Assist e-mail address launched which allows businesses to receive help advice and guidance from a network of specialist sources including Business Link East, Universities and business support agencies. In the first 2 months, 47 businesses received advice.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Resources in locally identified business support services which are delivered in a co-ordinated way are needed.</li> <li>▶ Also a willingness from all agencies to support Local Authorities to deliver local actions and provide joint resources.</li> </ul>
	56) Stimulate business expansion ECC	N		
	57) Regenerate selected town centres	Y	<ul style="list-style-type: none"> <li>▶ Basildon has committed £17m in the value of land. Latterly ECC has also provided significant gap funding of £6 million (in itself only a part of our overall investment package) to ensure delivery of the comprehensive regeneration of the Fryerns/ Craylands estate in Basildon, part of Thames Gateway. Without this bold step the £250 million scheme to improve the local area would not have been given Treasury approval to proceed.</li> <li>▶ Regeneration plans for Basildon Town Centre and Wickford Town Centre are both progressing through procurement (May 09) and the commercial development partner for Basildon Town Centre has been confirmed</li> <li>▶ Wickford Town Centre is planned to include a new swimming pool and fitness centre, new community centre, new integrated health centre, new library, new retail quarter and parking, over 650 new homes and 500 new jobs</li> </ul>	
	58) Help jobless people and disadvantaged groups to enter the workforce	N	<ul style="list-style-type: none"> <li>▶ Advice, benefits and training/job opportunities advice event held for those made redundant by local firm Visteon (170 people)</li> <li>▶ Confidence building course, Foyer and NACRO projects</li> <li>▶ Performance Reward Grant funding attracted to train Community Learning Ambassadors who can signpost economically excluded residents into training and employment opportunities. Targets include 1,000 local people being referred to learning, training or employment opportunities with 300 engaged in learning as a result of the initiative.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Increases in numbers of claimant unemployed over the past 12 months in Basildon. The number of residents claiming Job Seekers Allowance has doubled compared to the same time last year (4626 for April 2009). In the first quarter of 2009 the number of claimants rose by 1350.</li> <li>▶ The recession has meant that manufacturing is responsible for a large share of redundancies over the past 12 months including 170 redundancies at Visteon and 150 redundancies at Case New Holland Tractor Plant in Basildon.</li> </ul>
0 =	Protect the environment			

59) Ensure development avoids adverse impacts on the environment	Y	<ul style="list-style-type: none"> <li>▶ 700K warm and healthy homes funding has been secured</li> <li>▶ Green Business Forum – In the year 2007 - 2008 the BGBF achieved savings of £840,000 with local businesses through reduction of landfill to waste (recycling) and energy reduction. It is now intended to target more voluntary and public organisations. We believe that there are even further environmental savings to be made through helping these organisations. The forum helps Basildon's 5,000 (approximate) businesses for example by conducting basic waste or energy audits, writing environmental policies or introducing environmental management systems up to ISO14001 standard.</li> <li>▶ More than £5 million has been invested to turn Wat Tyler Country Park into a major centre for education, heritage and nature conservation. At the heart of the scheme are plans to restore part of a former explosives factory into a £2.7m heritage interpretation centre powered by renewable energy. A new RSPB centre will also be created at the site</li> <li>▶ Climate change process is further driving this agenda with authorities embedding policy to minimise adverse impacts.</li> </ul>	
60) Manage the Essex countryside	Y	<ul style="list-style-type: none"> <li>▶ In partnership with the RSPB a series of buildings are to be converted into a Visitor and Discovery Centre at Wat Tyler Country Park, which will bring in lots more activities and visitors to the park. This is part of a ten year lease agreement on several buildings in the park to enable them to expand on the habitat creation and visitor access they are creating on the surrounding marshes.</li> <li>▶ A sustainable 'green roof' habitat has been funded through BugLife (the national invertebrate charity) and constructed on part of the roof of the new Wat Tyler Centre and will be viewable for visitors. This fascinating development, with interpretation to help them follow the progress of its projected use by some of the rarest insects and spiders in the country</li> </ul>	
61) Reduce or limit the extent of Essex's carbon footprint and effectively adapt to climate change	Y	<ul style="list-style-type: none"> <li>▶ Green Art Challenge held in 2008 to promote the Basildon Green Business Forum, which provides environmental help and support to local businesses. This free service helps businesses reduce their impact on the environment, which includes energy, water and waste reduction and increased recycling. Fifty pieces of art were on display in Basildon Town Centre, with each piece exhibited by a local business who wanted to communicate their commitment to making Basildon a greener place.</li> <li>▶ The ecological footprint for England is 5.47 global hectares per person Basildon is one of three Districts below that figure.</li> <li>▶ Basildon as part of the TGSE has secured £600k in 2009/10 to achieve decent warm and healthy homes, targeting energy efficiency and renovation of private sector homes to achieve Decent Homes Standard. The support this work South Essex NHS has funded and addition £100k.</li> <li>▶ Newly formed Local Strategic Partnership Environment Group &amp; action plan.</li> <li>▶ County and Districts are working together to meet the challenges of the climate change indicators such as NI188 and NI186</li> <li>▶ Basildon Green Business Forum is the only such business environmental support function in the UK that has been supported by a Council (Basildon Council) for 11 consecutive years.</li> <li>▶ The Green Business Forum has attracted Performance Reward Grant funding to instigate a study into the viability of implementing a collection service and processing plant to divert commercial outlet food waste from landfill and convert it to either compost or energy. The study will encompass the whole Basildon District and will consider the option of integrating solutions with a domestic food waste system. Note that 9.3% of all trade waste is food/animal waste and currently all is landfilled.</li> <li>▶ Performance Reward Grant funding has been attracted to run "reusing rooms" events in the District which will raise awareness of recycling, energy and water saving advice, affordable furniture etc. Outcomes are anticipated to include saving 250kg of CO2 through giving away energy saving lightbulbs.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Basildon has the second largest carbon footprint in 2004.</li> </ul>
62) Manage risk from flooding and coastal erosion	N	<ul style="list-style-type: none"> <li>▶ Basildon Council is an active participant in the Thames Estuary flood scheme TE 2100</li> </ul>	
63) Reduce the amount of waste produced in Essex	N		

	64) Increase recycling levels	Y	<ul style="list-style-type: none"> <li>▶ ECC has secured the use of Courtauld Road, a location in Basildon, for a waste and recycling facility.<sup>ii</sup> The County Council has a long-term lease on the site and planning permission was granted (subject to final legal agreements) in July 2008. This means that, in addition to two potential sites in the north of the county, planning permissions are in place to allow for the management of waste from South Essex.</li> <li>▶ Partners in Basildon have worked together on a Essex Joint Waste Strategy for adoption Recycling rates in Basildon have continued to increase to as much as 42% (although there are seasonal fluctuations in the rates), aided by extension of the recycling and green waste collection services.</li> <li>▶ More than 750 rural households added to the pink sack (paper, plastic, textiles etc) and glass recycling schemes for the first time in March 2009. Nearly every home in the District is now receiving some form of recycling facilities.</li> <li>▶ 90% of schools have been added to the recycling collection and a recycling service for old video players has been introduced in response to an increase in the number of these being thrown away by local people.</li> <li>▶ The enforcement of section 46 of the Environmental Enforcement Act 1990 was introduced into a pilot area chosen for its distinct boundaries) to assist in increasing recycling rates. The participation rates in this pilot area were below 20% at the start of the process and one month after the pilot was introduced had increased significantly to 41%. Participation rates in this area may be even higher in reality, as households also have the opportunity to recycle using the bulk recycling sites as an alternative to the kerbside collection service. The rate of recycling in the pilot area has steadily increased since the review period and has contributed to the Council's current level of recycling. The pilot was implemented by existing staff, and therefore the only cost of increasing recycling rates in the pilot area has been a small amount of overtime paid on collection days to monitor any contraventions. The Council is proactive in issuing help and advice before any recycling warnings are given to residents. This has resulted in only two fixed penalty notices being issued (for persistent refusal to recycle) during the pilot period. Therefore the increase in recycling has been achieved despite the Council making only minimal use of its new enforcement penalty powers. A second pilot in an additional area has resulted in recycling having increased by more than a quarter in the first four months of the pilot to nine tones per collection.</li> </ul>	
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<sup>i</sup> Essex County Council (2008) case study *Making things happen*

<sup>ii</sup> See Minerals and Waste Development paper, presented to Essex County Council's Development and Regulation Committee on 25th July 2008. Available online at: <http://comad.essexcc.gov.uk/ComadDocuments/Meeting/1736/dr038.pdf>, pp. 6-7.